

BEER CAN COLLECTORS NEWS REPORT

A Bi-Monthly Publication Vol. IX No. 6 . . . Nov. - Dec., 1979

CANVENTION IX ^{cor'd}



a hot time in the old town tonight!

Beer Can Collectors News Report

PRESIDENT'S MESSAGE

The NEWS REPORT is published bimonthly by the Beer Can Collectors of America, 747 Merus Ct., Fenton, Missouri 63026. Advertising is NOT accepted. Subscriptions are available only to members of the BCCA. BCCA initiation fee for persons residing in the U.S.A. is \$5.00 with annual dues of \$12.00. Initiation fee for members living in foreign countries is \$5.00 and annual dues are \$17.00. Of your dues \$3.00 is to cover the cost of your Subscription to the NEWS REPORT. Members joining after Oct. 1 are paid up for the balance of the present year plus all of the following year. Membership application blanks are available upon request. Second-class postage paid at Fenton, Missouri and additional mailing offices.



Please remember all News Report correspondence goes to:
BCCA News Report
627 Oakley
Topeka, Kansas 66606

Convention IX is history, and by all reports, it was the best Convention the club has ever had. Marcia Butterbaugh and the A-1 Chapter must be highly commended. As the tenth President of the B.C.C.A., I hope that I can be worthy of the position, and serve it as well as my nine predecessors. I have watched the club grow, since I joined in July of '71, and having held each of the officers positions, I now know that what I will face in the coming year, will be the biggest challenge of all.

I served as Chapter Chairman this past year, and I believed it is a benefit, knowing that you are in touch with over one hundred fine Chapters and their many members. There were problems once in a while, but then again, there will always be problems, but none that we cannot work out.

I hope to meet many members at some of the mini-sessions I plan to attend, and if I can be of any help, just say so. If I don't have the answer you are looking for, then I'm sure the Board of Directors will. All I ask is, help me make this a good year for the club, in fact, a great year.

This coming Spring, the all new Composite will be out, and I'm sure you'll find it very helpful. Also, for those who collect mugs, the Thermo-Serv type, one with the B.C.C.A. logo on it will be out.

As many of you know, Lonnie Smith has resigned as Editor of the News Report. We all know of the good work that he has done over the past four and a half years, and I'm sure many of you showed it, in Phoenix, when you chose him as Collector of the Year. The Nov.-Dec. issue of the News Report will be his last, and as of October 13th, the new Editor will be Larry Freeze #5937, of Topeka, Kansas. I wish Larry the very best, and I know that he will do his very best. With that, I shall close and wish everyone a great year.

Sincerely
Kit Hall #166

CANDUCTING BEERSNESS

OFFICERS COMMITTEE CHAIRMEN

President	Kit Hall #166	Ferguson, MO
Vice President	Herb Schwarz #1922	St. Louis, MO
Secretary	Greg Kreyling #3533	St. Louis, MO
Treasurer	Leo Mercurio #7975	Maryland Hgts., MO

BOARD MEMBERS

Ron Andraczek #156	St. Louis, MO	September, 1980
Bob Dean #1254	Houston, TX	September, 1981
Kit Hall #166	Ferguson, MO	September, 1981
Bill Henderson #73	St. Louis, MO	September, 1980
S. Roger Kirkpatrick #1583	Marietta, OH	September, 1980
Greg Kreyling #3533	St. Louis, MO	September, 1980
Leo Mercurio #7975	Maryland Hgts., MO	September, 1980
Les Nuernberg #1362	Columbia Hgts., MN	September, 1980
Max Robb #116	Central City, CO	September, 1981
Rick Saa #10450	Tampa, FL	September, 1981
Herb Schwarz #1922	St. Louis, MO	September, 1980
Marcia Sticht #460	Shaker Hgts., OH	September, 1980
Bud Sucher #3247	Florissant, MO	September, 1981

Brand & Label Changes	Jim McCoy #136	Denver, CO
Beer Can Information	Bill Christensen #33	Madison, NJ
Finance	Jim Thole #410	Manchester, MO
Convention Chairman	Dave Krantz #10227	Harrisburg, PA
Convention Coordinator	Jack Turner #65	Florissant, MO
Chapters	Herb Schwarz #1922	St. Louis, MO
Composite (U.S.) (Foreign)	Henry Herbst #70	Eureka, MO
Fair Warning Historian	Marcella Schinski #3715	Clearwater, FL
Librarian	Dave Haberman #2085	Glenshaw, PA
News Report Editor	Ken Horstman #1931	St. Louis, MO
Publicity	Bob Corbett #3235	St. Louis, MO
Supplies	Lonnie Smith #99	Denver, CO
Want Ad Bulletin Editor	Marcia Butterbaugh #6560	Phoenix, AZ
	Dave Ohlendorf #1603	St. Louis, MO
	Bob McClure #104	Columbus, OH

The new Board of Directors: back row l to r, Herb Schwarz, Greg Kreyling, Rick Saa, Bob Dean, Kit Hall, Bud Sucher, Marsha Sticht, Leo Mercurio. Front row l to r, Dan Andrews, Ron Andraczek, Roger Kirkpatrick, Max Robb, and Bill Henderson.



New Officers: l to r, Greg Kreyling, Sec.; Kit Hall, Pres.; Herb Schwarz, V.P. and Leo Mercurio, Treas.

GOOD THING AHEAD

Meet Larry Freeze #5937 of Topeka, Kansas. Larry has assumed the duties as the News Report Editor. Larry's occupational background has included writing and editing a hobby magazine similar to our News Report. Therefore, his talent for putting our News Report together should be far greater than mine has been. PLEASE send all News Report material to:

LARRY FREEZE #5937
627 Oakley
Topeka, Kansas 66606

NOTE TO CHAPTERS: Those chapters that have included my name on your newsletter mailing list should now send your newsletter to Larry Freeze.

Lonnie Smith #99, Outgoing Editor





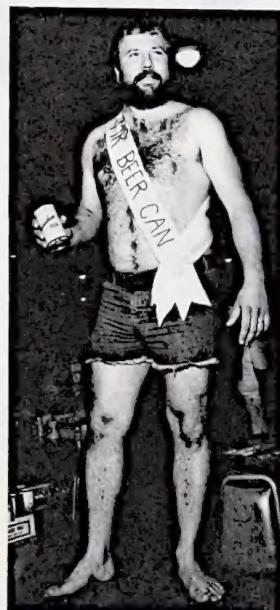
More partying and dancing.....



Dick Johnson in the Westmont Stroh's hospitality suite.



Just hot and tired.



Self appointed Mr. Beer Can.



.....And trading.



One way to try and keep cool.



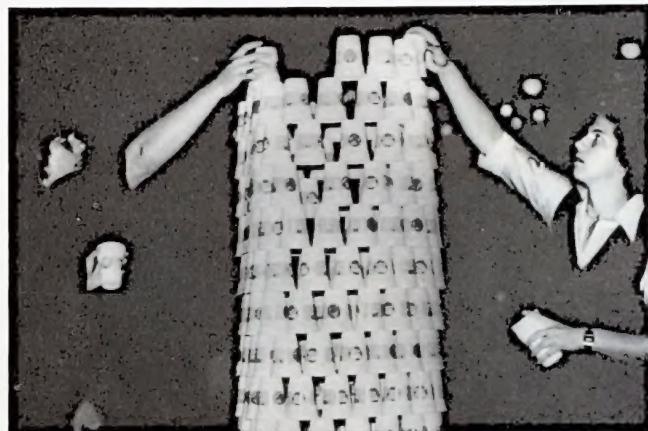
Our friends Buddy and Becky.



Jim McCoy (r) accepts the certificate and cone top can from Bill Christensen #33 for the Cone Top Award. This is presented annually by Bill to the person contributing the best original article for the News Report. Jim's article was on paper label souvenir cans.



FOR MANY YEARS, John Ahrens has worn his red "BCCA 9" shirt to the Convention. This year, just to tweak John's tweaker a tad, a certain Bill Henderson gathered a group of BCCAers, collected their \$, and ordered the appropriate number of shirts almost identical to the famous Ahrens shirt. The only difference was that they all said "Canvention" in tiny letters after the "BCCA" and before the "9." And why not? It was the ninth BCCA Convention. Henderson's shirt was different, though. Since he was the BCCA's ninth president, his read "BCCA President 9." Anyway, the gang gathered here surprised the heck out of old John Ahrens #9 with their copycat shirts.



IN CANVENTIONS OF OLD, there have been many thousands of beer donated (and consumed and stacked into giant pyramids) at the banquet. This year, there were kegs of free beer, instead. And Marcia and Jack Turner wouldn't let us stack the empty kegs. So Dan Ambrose #11115 (right) and friend proceeded to construct a giant pyramid of beer cups.



Bill Henderson presents to Marsha Butterbaugh a special trophy for her efforts as Convention Co-ordinator.



Lonnie Smith (r) accepts the trophy from Bill Henderson as Collector of the Year.



Our Friday and Saturday night party was most enjoyable with versatile entertainer Buddy Alan. Buddy (son of famed Country and Western star Buck Owens) played long and hard.



Happy times.



Do you think he carried her back to Portland? Not a bad idea.



If you didn't dance or swim you talked and drank.



A portion of the main trading floor.



The Saturday night banquet.



And more trading.



Our hosts for the Convention the A-1 Chapter.



Typical scene on Thursday or Friday evening.



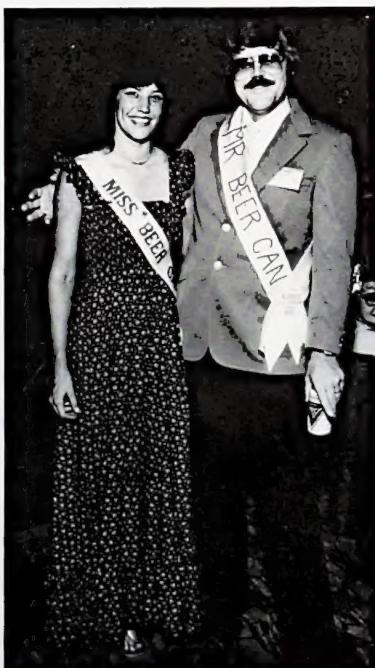
The Tontine Chapter. Those fellows who have attended all of the Conventions. Lost one member (Larry Wright) this year.



I'll bet these guys are from Colorado.



As we said, it was one of the best Conventions ever.



Whoever Mr. Beer Can was, he struck a blow for Women's Lib.



A finger in the cheek is funny?



Discussing a possible trade?

BCCA General Business Meeting

September 8, 1979

Place: Pizzaro Rooms of the Del Webb Townhouse, Phoenix, Arizona

Time: 9:05 a.m.

- President Bill Henderson opened the meeting by welcoming all members in attendance.

As of the evening of September 7, 1979, there were 650 members and 469 guests registered for a total of 1119.

Bill commended the A-1 chapter for a job well done.

- The officers and board members were introduced and followed by recap of the year's events as follows:

Establishment of the Convention Rules and Action Committee and their formulating of Convention guides and rules in a three part booklet.

The addition of belt buckles and bumper stickers to regular BCCA supplies.

Resignation of Lonnie Smith as News Report Editor.

Roster cut backs for economic reasons.

Replacement of a board member because of health.

(It should be noted that the meeting was interrupted by a near hanging and shotgun wedding.)

The News Report containing approximate mailing dates.

Nomination for Cans and Collector of the Year furnished by the Chapters.

Establishment of a post office box in Webster Groves to receive all mail addressed to 7500 Devonshire.

Six for \$5.00 coupons for Want Ads.

Formula for a new Composite List.

Attempting to reprint THE BEER CAN (book) and dropping the Guides from future publication.

Total time spent in 13 meetings by the board and committee being 42 hours and 32 minutes.

- Bill Henderson called for a motion to reverse 4 and 5, and 6 and 7 of the printed agenda. This would allow for a tabulation of votes during another topic. Motion to revise the printed agenda was made by Marcia Sticht, second by Hank Herbst and passed by a voice vote.

- The attending membership voted on adding two additional board members, one in each of the next two years and to make applicable revision to the Constitution and By-laws. The vote was 376 for, 8 against.

- Miss Beer Can, Becky Palmer, was introduced and she welcomed all to Phoenix and Convention IX.

- Officer and Committee Reports:

Secretary: Herb Schwarz gave the highlights of the Board of Directors and Chapter Presidents meetings. Active membership 10,755.

Chapters: Kit Hall gave a report on the new Chapters added and those dropped during the year. Now 108 Active Chapters.

Convention: Jack Turner thanked the A-1 chapter for their fine job in hosting this Convention.

News Report: Lonnie Smith recapped the events during his four years as editor of the News Report. He stated that the July-August issue is in the mail and the September-October issue should be in the mail next week.

The July-August issue will include his resignation effective with the completion of the November-December issue and any interested party wishing to become the new editor should contact the BCCA.

Want Ads: Bob McClure reported that in the past four years he has edited 31 Want Ad Bulletins that averaged 274 ads for each issue.

Finance: Jim Thole recapped the financial situation of the BCCA for F/Y and that a dues increase to \$15.00 for renewals and \$18.00 for new members was approved by the Board of Directors at their meeting on September 7, 1979.

- Nominating and Voting:
Hank Herbst introduced the incoming officers for next year:

Kit Hall - President
Herb Schwarz - Vice President
Gregg Kreyling - Secretary
Leo Mercurio - Treasurer

The chapter nominated the following for Board of Directors.

For the St. Louis Area:
Bud Sucher #3247

For Out-of-State:
Charles Vick #717
Rick Saa #10450
Max Robb #116
Bob Dean #1254
Dan Andrews #2954
Norm Cook #8884

Additional nominations from the floor were accepted for:
Warren Taylor #175, nominated by Vic Conatrini #188,
second by Elmer Mick #161.
Harry Keithline #23, nominated by Bob Childers #4639,
second by Verne Peyer #3016.

Motion that nominations be closed was made by Dave Krantz #10227, second by Bob Gervais #5793 and passed by a voice vote.

Both additional nominees would accept the position if elected and the membership was instructed to vote for 4 board members.

Results of the election were to be announced at the Banquet and Awards ceremony that evening.

(Elected were Rick Saa #10450, Max Robb #116, Bob Dean #1254, Dan Andrews #2954 and Bud Sucher #3247.)

8. Convention XIII: Houston was the only city to bid for 1983. Bob Dean presented some ideas for this Convention. The headquarter hotel is the Hyatt Regency with 800 rooms with overflow at the Sheridan which has 400 rooms.

Dave Krantz commended the Convention booklets and explained some of the things Hershey, Pa., has to offer for Convention X.

9. Old Business:

Bill Henderson introduced Jim Henry who has served at the meeting parliamentarian for the past several years.

Lou Kovarick was thanked for taking care of the Commemorative Cans for the past several years.

Hank Herbst requested help in compiling a Composite List. He needs help from members from Florida, Georgia, Hawaii, Iowa, Kentucky, Nebraska, North Carolina, North Dakota, South Dakota, Tennessee and West Virginia.

10. New Business:

Jerry Hyatt thanked the BCCA and praised its members for their fellowship.

The Cascade Chapter is bidding for the 1985 Convention. It was reported that Portland, Oregon had a 78° temperature yesterday compared to the above 110° in Phoenix.

Miss Beer Can picked the winners of the raffle:

Warren Hardaker #696, Gordon Hovde #8840, Warren Carhart #1115, and Lew Albertson #3020 won the Can Totes.

Ken Tremi #4934 and Tom Hull #13294 won the Budweiser clocks.

Jim Hipes #496 won the dart board.

The Can Totes were donated by one of our members, and the clocks and dart board were donated by Anheuser-Busch.

Jeff Berg #799 suggested that the BCCA consider dropping Miss Beer Can and Collector of the Year. The reason being is that the idea behind Miss Beer Can is dumb and an insult to all women. The Collector of the Year amounted to a popularity contest. This was put in the form of a motion and second by Dan Reitz #2126.

Martin Landy #78 amended the motion by suggesting to vote on each separately. This was second by Dan Reitz #2126.

The vote to eliminate Miss Beer Can was soundly defeated.

The vote to eliminate Collector of the Year required a stand up vote and it was determined that this award should also be retained.

Arnie Schmidt #328, recommended that the new Composite List be issued separate from the Roster.

Max Robb #116 volunteered Tyler Hall to return all the grocery carts from the hotel area back to the stores.

Rusty Wyar #666, requests that all members who have attended the Conventions from Cincinnati on, to meet in the lobby just outside this meeting room.

The band and the choice of hospitality "room" by the pool was commended and suggests that future Convention hosts consider having quality entertainment.

Rod MacDonald #15509, announced that the Houston hospitality room will be open from 2 p.m. to 5 p.m. this afternoon.

Father Westhoff #1329, will host a Mass in the Chiefton Room at 4:30 p.m.

The BCCA has rented a bus and will be making continuous trips to the airport beginning tomorrow morning at 6:30 a.m.

11. Bill Henderson introduced Kit Hall, new BCCA President for the coming year. Kit read an item from the Dakota Chapter Newsletter which sounded very similar to the Gettysburg Address.

12. Adjournment:

Kit Hall called for a motion to adjourn which was made by Fred Haveland #352, second by Harry Keithline #23, and passed by a voice vote at 10:35 a.m.

13. Attendance:

According to the voting ballots counted, there were 384 members present.

Respectfully submitted,

Herb Schwarz,
Secretary BCCA



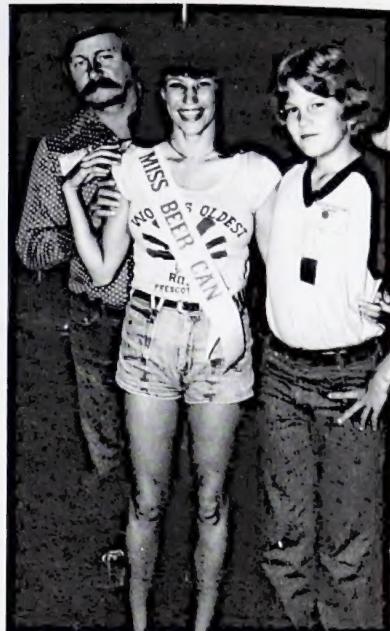
WONDER WHAT EVER HAPPENED TO FORMER BCCA PRESIDENT, BILL HENDERSON? This picture should explain everything. Seems the business meeting on Saturday morning was interrupted by a lynch mob claiming that the darling damsel on the right was in need of a shotgun marriage to our very own prey. The entire escapade was a set-up of course. By Marcia Butterbaugh, the Convention Chairmoose.



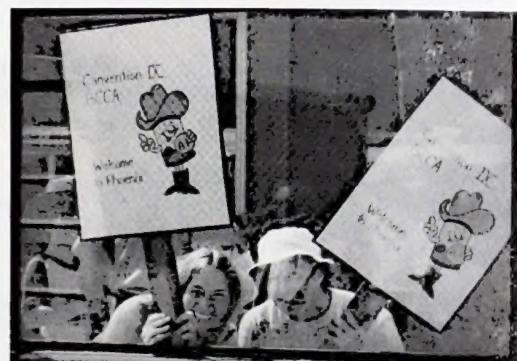
KIT HALL, our new President, is a carpenter by trade. Here, he holds the gavel which is entrusted to him for the next year. Interestingly enough, it was Kit Hall who made the gavel for the BCCA in the first place. Some time ago.



IN PHOENIX, BCCA PREXY HENDERSON went on TV to educate the heat hens as to the wonders of beer can collecting.



MAX ROBB, MISS BEER CAN, and SCOTT McCLURE. Posing for photos with Miss B.C. became so rampant that several suspected that she had been supplied by the Eastman Kodak Company.



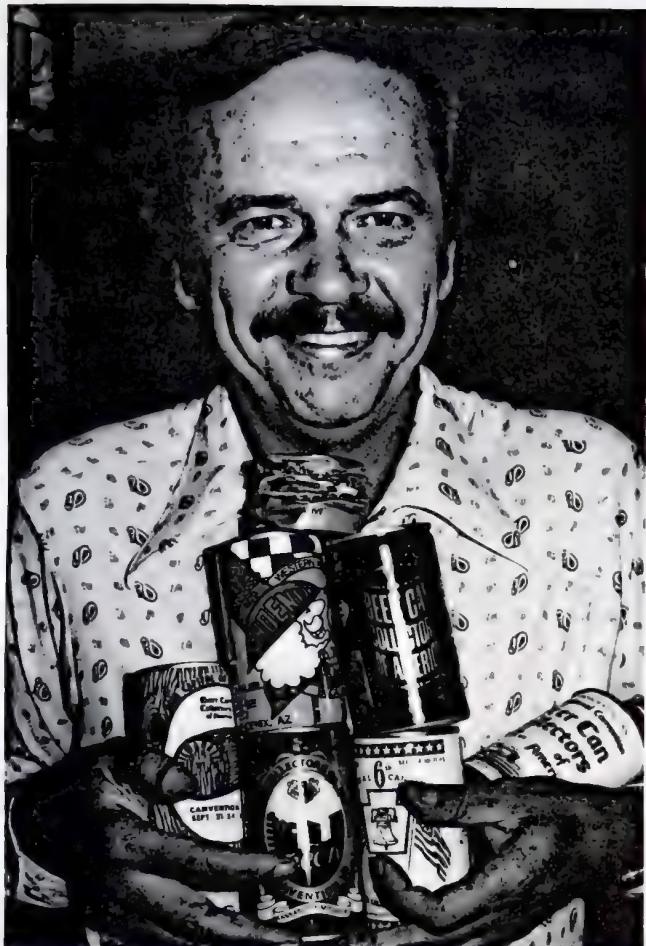
THIS WAS THE SIGHT that greeted conventioneers arriving by plane for the great Phoenix swap/swim/swap/swimathon. Yes, it's Sharlene Berg of Wyoming and Rolfe Weiss of Ohio.



BILL GRISSOM of Tucson helped haul airborne BCCAers in from the airport. Here Bill hoists a few brews with Mr. Beer Can (?), member #19397. Also known as



THE HOSPITALITY ROOM in Phoenix was unlike any previous Convention's Hospitality Room. For one thing, it wasn't a room. It was poolside. With a live band, plenty of beer, and a lot of weird behavior. Here we have Bud Mazzeo, P.K. Frawley, and John Ahrens with funny growths on their heads.



THIS IS THE ENTIRETY of the collection of Jim Henry #1905. He saves only the commemorative cans from Conventions he's attended. Oh, the one on top? That's a gift from a former president of the BCCA. It's a squished version of the commemorative can from Convention V—which Henry missed.



EARLY MORNING.
It says it all.
The BCCA was welcome in Phoenix.



TOM HARROLD #4890 of Willoughby, Ohio used a modern mass-merchandising technique (the close-out sale) to make a few last trades on Saturday night. From left-to-right: Harrold, Olaf Olsen #1132 of Helena, MT and Bill Preston of Houston.



YES, IT'S TRUE. Collecting beer cans tends to make you a bit - uh - balmy. Take Bob McClure. After more than ten years of collecting beer cans, he's finally conceded that he'll never get them all. So he's branched out a bit. Here Bob (left) shows his son, Scott, The World's Largest Collection of Vienna Sausage Cans. All bottom-opened, of course (and it isn't easy because of the way they're constructed). And all washed down with beer. Naturally.



THE BOFFERDINGALINGS do it again! Here is their prize-winning display for 1979.



TERRY DUNN & P.K. FRAWLEY engage in a little poolside trading-and-emptying session. But not necessarily in that order.



A TRADITION GOES ON. For some number of years, this trophy featuring a blown-up Schoenling can has been passed on from BCCAer to BCCAer. When you get it, you get to keep it for just one year. And you must bring it back and trade it at the next Convention. Lawrence Oliver traded four currents for the privilege of caring for this beauty (?) until Convention X.



BOB DEAN campaigned for the Board by—among other things—throwing cans of Coors to the occupants of the swimming pool.



AT POOLSIDE, Roger Johnson #200 displays his jacket which bears a patch for each and every Convention he's attended. Especially *every*.

**Please
Keep The
World Clean!
Others May
Wish To
Use It.**

DISPLAYS



CHAPTER CATEGORY
Bofferding



CHAPTER CATEGORY
Gambrinus



CHAPTER CATEGORY
A-1



CHAPTER CATEGORY
Cascade



BREWERY CATEGORY
Phil Repath #7029



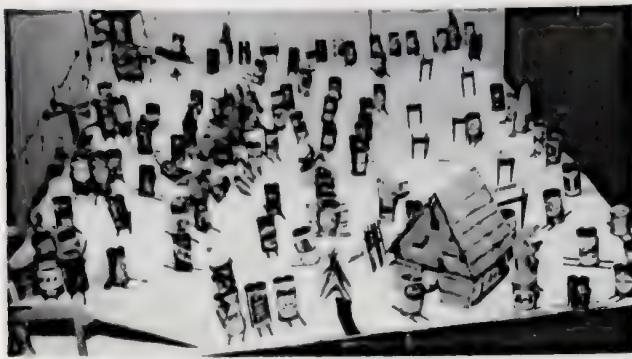
BREWERY CATEGORY
Rick Ramsey #12,092



FOREIGN CATEGORY
Randy Barnhardt #7130



FOREIGN CATEGORY
Martin Landy #78



FLAT TOP CATEGORY
Doug Lay #18,302



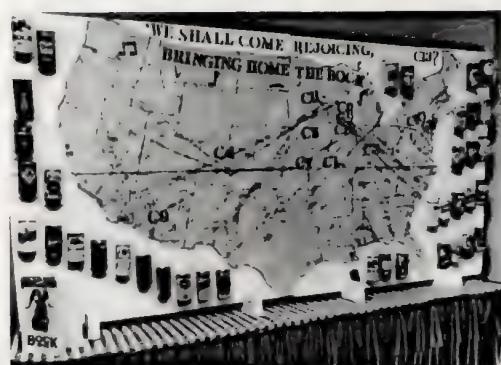
CONE TOP CATEGORY
Roger Litchenberger #8797



CONE TOP CATEGORY
Steve Lozer #2858

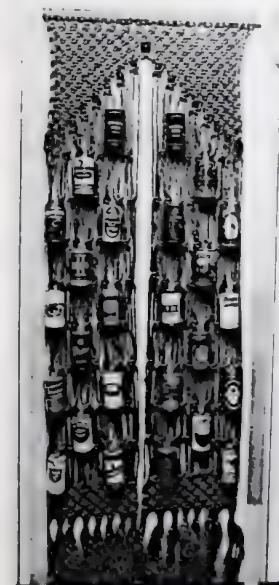


OPEN CATEGORY
Dave Krantz #10,227



TYPE & BRAND CATEGORY
Laverne Oliver #2514

OPEN CATEGORY
Kelley Reed
#3957



TYPE & BRAND CATEGORY
Pat Brasher #15,007



TYPE & BRAND CATEGORY
Randy Carlson #18,376

Highlights and Sidelong Glances of Convention IX



Miss Beer Can Becky Palmer.

Shorty Hotz introduced his new bride, Rosemary, to just about everyone. Like Shorty, she is a funeral director. For years, Shorty's been offering his BCCA pals a 10% discount on their funerals. With Rosemary on his team, he announced that he's upping it to 20%.

Speaking of which, have any of you noticed where Shorty and Rosemary are from? It's a smallish town in Illinois called (are you ready?) St. Peter. True!



Bill Christensen, who flew in from Switzerland in order to keep his record of having attended all Conventions intact, continued his ghoulish demeanor toward his fellow Tontines:

"I was happy to notice," he said, "how gray Hank Herbst is getting!"



Father Frank Westhoff conducted a special Mass for the BCCA members in Phoenix. (Beer Can Collector Catholics of America.)

He also said a prayer of thanks for the food at the banquet—and made note that there are those who are without food.

One BCCAer who had been aced out of food at Convention VIII's banquet due to a snafu was heard to say: "It was nice of Father Westhoff to think of me."



Lonnie Smith and Bill Christensen have traded at every Convention. In Phoenix, however, they reached an impasse. So, to keep their string alive, they proceeded to trade cans they already had.

It wasn't easy. According to Christensen, it went pretty much like this: "I don't need this can more than you don't need that one."

For the record, it wound up being a Miss Rheingold for a Colorado Imperial.



The speech delivered by the man who designed the winning series of cans (Huber) was a real delight. It began thusly:

"My Mother is 93. She always hoped that somewhere along the line I'd be recognized as an artist. Now I can call her and tell her that it finally happened."

He also noted that "each one of you has his own museum." A nice way to put it, eh?



Yes, Miss Beer Can works for the local Phoenix newspaper. She's in the circulation department.

How appropriate.

Foreign Brand Changes

By Marcella Schinski #3715

It was great trading at the Can-vention with Larry Abrams (20638) the newest member to register, Dick (4530) and Joanne Clark (14530), Gary Crossen (8068), J.D. Kerr (538), Don Kurtz (891), Grant Peelor (6680), and Jack Turner (65) as the cans I acquired were "info" for this column.

Thanks also to Claude "Turkey" Lardinois (12529), Alan Shader (9443), Doug Courtney (17661), Ron Hayes (4746), Bob Gervais (5793), Reid Neureiter (19059), Mick Stevens (5830), Scott Oglesby (6169), Don Olson (13777), Dennis Drew (11565), Andre Heiberg (2800), Johan Dahlstrom (13805), Ken Green (19144), and Christer Idstrom (5179), Murray Turner (17506) and Bob Schinski (682). I know that last name from somewhere. Last but definitely not least special thanks to Barry Greenspan (2505), Giovanni De Lorenzo (17532), and Christer Loow (11743) & Galloneer I-2 for being such "early birds" in helping me with updating for the 1980 foreign composite.

Alpine Biere Lager Beer/Moosehead/Dartmouth, N.S., St. John, N.B., (Canada). Same design, colors, etc. as reported on in the November '77 column, but the brewery is now listed as Moosehead and the gold oval seal no longer appears on the side of this 341ml can.

1. **Barbarosa Kaiser Pils/Bayerische/Kaiserslautern, (Germany).** Silver and white 0,33l can with silver, black and green bands at the top and bottom. BBK (logo) in white letters on a black barrel, encircled in green, all of which is encircled in red in the center of this one sided can. All other lettering in white, black and green.

Bavaria/Bavaria/Lieshout, Holland. Like other Bavarias but this can is green.

Birell/Cooper/Burnside, So. Aust. Same can design, as reported on in the November '78 column, is now sold in Victoria with word changes; Brewed Soft Drink replaces the words Brewed Malt Beverage. This is still considered a near beer by the Aussies.

Colt 45 Malt Liquor/Intercontinental/Auckland Park, So. Africa. It's been a year since I first received information that this brand was soon to be issued in cans, but it's a reality now. Same basic label as has been issued around the world. The 340ml can has the bucking colt within the gold horseshoe at bottom left of the can. The 450ml can has the bucking colt at the top left of the horseshoe, and the words Malt Liquor Beer within the horseshoe. Brewed in South Africa under license from Colt Breweries of America, Ltd. (Interesting is the brewery address: M B Centre, Auckland Park, which is of course Metal Box Centre, producer of the can itself.—This info from the Springbok (chapter) News Vol. 2 No. 3 - June 1979).

Corona Ducal/Nacional/Industria, Bolivia. Also available now in the 470 C.C. size but has no reference of being exported on the can as the 350 C.C. can did. (See May '79 #6).

Crystall Wuhrer/Wuhrer/Brescia, Italy. Changes have been made to the label of this cont. cl. 33 all gold extruded steel can. The W at the top is now red, above a gold leaf and cone. The word Crystal is red trimmed in white, Wuhrer is white trimmed in blue, with Special Beer (in blue) on one side and Birra Speciale (in blue) on the reverse side, all within a blue ribbon effect.

2. **Dana Brau Export Quality/Poretti/Induno Olona, Italy.** Attractive all white CL. 34 can with the D (backwards) B trade mark in red and white at the top; the brand name on a deep beige crest, and the words EXPORT (red) Quality (deep beige) on a wide black band at the bottom.
3. **Edelherb Reichelt Pils/Lindener Gilde/Hannover, (Germany).** Gold and green 0,33 Ltr. can with accent colors of red and black. "fur RAFFEE REICHELT Berlin" in black at the bottom of this two sided can.

Falcon Bayerskt Öl Klass III Export Beer/Falken/Boras-Falkenberg, (Sweden). All red 45cl aluminum two sided can, with a yellow band at the top and bottom, having the standard Falcon logo with ORIGINAL-TAPPNING now in script.

4. **Falcon Beer Öl II/Falken/Boras-Falkenberg, (Sweden).** Striking all blue 45 cl aluminum two sided can with a gold band at the top and bottom, having the standard Falcon logo, with a silver ribbon (effect) across the can from bottom left to top right.

Falcon Export Starkol Klass III / Falken / Boras-Falkenberg, (Sweden). Looks like the Beer Öl II can except there is a red band at the top and bottom of this 45cl aluminum two sided can. The word Starkol at the top and the words Klass III at the bottom, all in silver.

5. **Faxe Fruhlings Bock/Faxe/(Denmark).** Gorgeous ½ Liter can, sold in Germany, with two foaming glasses of beer on a checkered tablecloth against a background of trees.

Feldschlosschen Hopfenperle Special Bier / Feldschlosschen/Rheinfelden, Switzerland. One more change to the label of the 33cl two sided all gold can. Same castle logo but it's now flanked by green leaves, with Hopfenperle (in green) at the top and three rows of the words Feldschlosschen Bier, also in green at the bottom.

Finlandia Blue II/Granges/(Sweden). The words Pure Malt Beer in gold now appears above the logo and gold leaves and wheat staffs, etc. appear below the logo on this 45cl blue can.

Furstenberg/Fürstlich Furstenbergische/Donaueschingen, Germany. Several changes have been made to this 33cls can. The word Furstenberg is now blue and gold; the brewery and location now appear in red directly below the brand name, and the word Pilsener no longer appears on the can.

6. **George Killian's Biere Rousse**/Pelforth/Lille, France. Burnt orange 33 cl can with off white oval containing a horses head, George Killian Lett's signature, and all lettering.
7. **Golden Crown Export III**/Falken/Boras Falkenberg, (Sweden). Black 45cl all *aluminum two sided* can with gold horizontal lines, gold and red crown on a red ribbon at the top, and a gold ribbon at the bottom.
8. **Guinness Foreign Extra Stout**/Guinness Exports Ltd./ Dublin, Ireland. Brewed in Dublin, canned in Liverpool, for export to Israel. Black 34 centilitres can; Guinness in red and tan letters from left to right all around the can, usual oval logo on the can front, with Hebrew lettering in the oval on the back. (Back shown only).
9. **Heldenbrau Lager Beer**/Whitbread/London, England. Per one source this 44cl can features the "Flight of the Phoenix" and is thought of as being England's Can of the Year.
- Henninger Kaiser Pilsner**/Henninger/Frankfurt, Main, Germany. Additional changes have been made to the label of this 0,33l dull gold can. The crown is shaped differently with an all gold ribbon coming from beneath it. The words Original Braueri Abfüllung now appear directly below the brand name, all of which is now contained within a black crest (rather than a black rectangle). The words Kaiserliches-Pils der Reife, still in script, now have a black band beneath them near the bottom of the can. Still imported by Kern Imp. Dist., but now of Elk Grove Village, Ill., just like the export can.
10. **Hi-Lux Lager**/(So. Africa). Paper label for dealer promotion purposes; "Brewed tough for Toyota". Deep yellow background with the circle and rhinoceros in white, and all lettering in black in both English and Afrikans. Not many of these are going to be found and most of them were wrapped (self adhesive) around full Lion Lager cans.
- Hydes Anvil Seven**/Hydes Anvil/Manchester, England. Same label on this 3.86 litre can but the words at the bottom are now Draught Bitter Beer.
11. **Ind Coope Light Ale**/Ind Coope Limited / London, England. A red crown near the top of the can replaces the red rectangle on this all blue 275ml crimp steel can and the city of origin differs as well. Also available in 440ml.
- Isenbeck Pils**/Isenbeck/Hamm, Germany. a.) Look closely or you'll miss this can. The word Pils (in script) replaces the words Extra Dry on the 33cl can. b.) All green 4,0 Liter can with same label (horseman and four gold coins on the front). The words PARTY-FASS appear at the top and five lines of print appear at the bottom of the can face, in white. On the back is a scene of three people (one woman and two men) who drank from their foaming glasses leaving beer foam on their noses. I'm told there are different people's faces on the cans.
- Kaggen II Danskt Öl**/Abro/(Sweden). 5 Liter brown barrel with a clear plastic or cellophane label with Kaggen in red (means the barrel) and Danskt Öl in white (means Danish beer).
12. **Kaiser Export, Kaiser Pils**/Kaiser/Neuhaus, Germany. Both cans have the same label, but the Export can (shown) is red, whereas the Pils can is green.



13. **Karlsberg Ur-Pils**/Karlsberg/Homburg, Germany. An 0,33l green and white can with gold accents.

Leopard Deluxe Lager Beer/Leopard/Hastings, New Zealand. Another mountain scene can but in the 460ml size. This is the new design with the leopard at the top being black on a gold rectangle.

14. **Lowenbrau Munchen Diat Pils Lager**/Bavarian Beer Importers/Germany for export to England. This 440ml all white can contains beer for Diabetics. This can was obtained in a local store in Hatfield, England that is run by Chinese and owned by a couple of Turks and traded to me in Florida. Sounds like the United Nations doesn't it especially since it's brewed in Western Germany. The importers address is 41 Nine Elms Lane, London which I'm told is a strange place to operate from. "Nine Elms Lane" consists of derelict buildings, a deserted railway yard, and the gas works for that area.

Marston's Low 'C' Lite Pale Ale/Marston/Burton-Upon-Trent, England. Identical label as the Pale Ale can (shown March, 1978 #17) with the addition of the word "Lite" to the label of this 275ml can. Needless to say there are changes to the gm. of sugar, carbohydrates and calories and this can also states 7.25% Proof Spirit. Also available in the 440ml size having a gold band at the top and bottom.

15. **Michelsbrau Pilsner Privat** / Michelsbrau / Babenhausen, (Germany). 41 woodgrain can, with two silver bands at the top and bottom having a silver and white paper label (approximately 4" x 3½") which contains a blue, white, and gold crest, flanked on each side by four gold medals.

Nastro Azzurro Export Lager/Peroni/Italy. Would you believe it? A change has been made to this CL. 33 two sided can. The blue band at the top is now wider and contains the words Peroni Speciale (one above the other) with the entire logo being smaller and of course lower on the can. The contents now appear at the bottom of the can.

Panther Non Alcoholic Malt Beverage / Union de Brasseries / Paris, France. Green, 330ml can. Panther; the word in white, the running animal in gold. I'm told this can was available in a Nice, France supermarket.

16. **Pils**/by T.D.V. Can Company/(Holland). The piece de resistance of the Can-vention for me. Put out by the T.D.V. Can Company for their staff and their relatives, celebrating 60 years in business. The cans did contain beer but no brand was named. Dull gold (33cl) can with the head of a lion whose mane is various shades of lavender and blue, plus black and white. I'm told there is only two of these cans in the U.S.

17. **Pony Export Spezial** / (Eichhof) / (Switzerland). Completely changed label; all red 33 cl can. The pony (animal) is now all black framed by a white oval in the center of a gold rectangle which is trimmed in red, white and gold. The words Pony and Spezial in red with all other lettering in black.

Pripps Bla Extra Öl II / Pripps / (Sweden). You may think you have this can, but take another look. This is the blue 45cl can with the red and gold crown and the sailing ship but 45cl is above both the words Pripps Bla and Öl II is directly below the word Extra.

Pripps Export III Starkol/Pripp/(Sweden). This 45cl dark blue can looks like the Pripp (no "s") Export

III. The coins and lettering on this can are positioned a bit lower and the Roman numeral III is now flanked by a gold leafy design. The word Starkol appears at the bottom of the can on each side of the can seam.

Risingsbo Öl Klass II / Risingsbo / Morgardshammar, (Sweden). Numerous changes have been made to this 45cl can. It's still red, but the word Risingsbo (now in white) appears at the top and bottom. The circle is now gold and all lettering within is black and red, with a white band at the top and bottom.

Ryder/Molson is currently in the final stages of withdrawing Ryder (July '78 #17) from the British Columbia, Canada market. Unfortunately, the response to the brand has not been what Molson anticipated. "Hence, if you have any of these cans I suggest you treat them as collectors' items"—per the Marketing Manager, Calgary Sales Office. He goes on to report that Molson has converted all of their can packaging to the six pack type with the plastic carrier, four six packs to a tray. This type of packing became popular last summer and it's technical name is "hi-cone".

18. **Skol Pilsener Bier**/Breda/Rotterdam, Holland. White 33cl can with usual world logo. A crest at the top and two medals at the bottom of the circle respectively.

19. **Spatengold Light Export Beer** / Spatenbrau / Munich, Germany. Quite a change to this 0,33l cream colored can. The shield logo remains the same but two coins have been added on each side all on a white oval which is trimmed in green flowers. Helles Exportbier Light Export Beer is on one side (this side shown) and Birra Export Chiara Biere Export Blonde is on the other side.



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Sportsman Lager Beer/Intercontinental/Auckland Park, (So. Africa). Some changes have been made to the 340ml and 450ml cans, namely the city location and "Specially brewed to beat a Sportsman's thirst" replaces "Full Strength Specially brewed for Sportsmen" on the non-seam can side. This is the can with the red and blue crest. In addition the 450ml can has red and black bands of varying widths at the top and bottom and the words SUPER SIZE in black framed in gold at the top.

20. **Stein Gold Lager**/Thwaites/Blackburn, England. Blue 15½ fl. oz. can with horizontal black lines, yellow circle, trimmed in gold with gold twin lions (logo of Star Brewery) atop the circle, and a gold ribbon beneath the circle.

21. **The 33 cl Eurocan**/Nacanco/Norwich, England. White can with flags of six different countries around a black circle (This side shown). In a red circle on the back are the words "This 2-piece D-1 can was manufactured by Nacanco Ltd. in England. Nacanco are the UK leaders in 2 piece D-1 can technology in aluminum and steel", etc.

Thomasbrau Hell Urtyp Export / Paulaner-Salvator-Thomas-Brau / Munich, Germany. You may think your eyes are deceiving you when you first look at this 0,33 Liter can. It's a twin to the Paulaner (blue and white can) other than Thomasbrau being at the top of the can.

Three Hearts Export Beer III/Appeltoftska/Hamstad, Sweden. Identical looking gold 45cl can as reported on and shown in the January '78 column #11, but the three hearts and the words are larger as is the crest. In addition this can now has the story of Three Hearts on both sides of the can seam.

22. **Three Towns Beer OI II**/Pripps/3 cities, Sweden. Gold 45cl can with a city scape across the bottom in black.

----THE WAIT-----

by Charles Churley #20396

The toughest part of beer can collecting is the *Wait*.

Wait for the weeds to die to start dumping again.

Wait for the snows to melt to start dumping again.

Wait for that dumper to come out of the acid to see how much it improves.

Wait for the Newsletter to come out to see how many new cans you've fallen behind.



Wait for that package of cans you traded for from an overseas country to get here by surface mail.

Wait for the person trading in front of you to see if he or she gets the can you've been dying to get.

Wait for the next good trading session which sometimes seems eternities apart.

Wait at a picnic for a guy to finish drinking a new issue you haven't added to your collection yet.

And I'm sure there are many more *Waits* you can add yourself.
Reprinted From the Olde Frothingnews

CHAPTER BREWINGS

by Jim McCoy #136

A collection of this 'n' that taken from recent issues of BCCA chapter publications and newsletters. Contributions are welcome and can be accomplished by sending your chapter's mailings to Jim McCoy #136.

HOW 'BOUT ACME'S 1940 "NON FATTENING" BREW?

You thought Lite Beer from Miller started low-calorie warfare. A 1955 Peerless ad states the stuff is "Flavor Right, Calorie Light."

White Bear News



NEXT TIME YOU'RE AT A TRADE SESSION, REMEMBER THIS

How many times in the past, when reading an article on beer can collecting, have you heard the expression "one man's trash is another man's treasure"? That seems harmless enough, but somewhere along the way beer cans have turned to gold. Why did this happen? Did King Midas show up at a trade session? It surely can't be greed, because we all belong to B.C.C.A., and we wouldn't let that happen.

Nevertheless, something sad is happening when I hear people say, "Look at the brand new commemorative can I just picked up for a Peoples and a Gentleman \$1000." Another thing I hear is, "Did you see all the new cans floating around today? It's too bad nobody has anything they need."

I can remember when a current can was worth a current can, but to some collectors that's just something you read about in news reports.

How many times have you heard these lines? . . . "No, I don't have that can, but I can always pick that up in the store." Or . . . "Yeh, I do need that can, but mine are more rare, they only made 50,000." That's enough cans for every active member in B.C.C.A. to have four cans each with some left over.

I feel sad in thinking that it might be us as collectors that make the cans so rare.

There are times I can remember thinking my commemorative cans were more valuable than someone else's commemorative cans. And it might happen in the future, but I hope not.

I sure hope someday soon we'll go back to the carefree past and collect red cans and green cans and forget the period when all the new cans were gold.

Badger Brewnews



A GOOD CLEANING TIP

I've found a good way to both store and use an oxalic acid solution. Claussen pickles are put up for restaurant, etc. use in a 5 gallon polyethylene bucket. This is a reinforced heavy design with an extra tight "O" ring sealed lid. It comes with a handle also. These buckets are non-returnable (oops, dirty word!) and can easily be "dumped" at your local Claussen user. The storage advantage is a fume-free, safer cleaning environment. The cleaning advantage is the residual heat given off by the process is retained and raises the temperature of the solution—automatically giving better results. A simple homemade porous insert is nice also for hands-off cleaning. My next project along these lines is to build a device to gently shake the bucket or possibly better yet, install a little whirlpool device in the bucket. Not sure which would be best, but I can't help feeling some sort of agitation would produce better results.

Big Beer Brotherhood Rustic News

AMERICA'S SMALLEST BREWERY

Anchor Steam of San Francisco, Right? Wrong! This honor goes to The New Albion Brewing Co. of Sonoma Ca. A few months back, Greg Fry heard there was someone smaller than Anchor so he ventured north for confirmation. In one liquor store in Sausalito, CA. he found bottled "New Albion Ale", "Porter", and "Stout". Now to find the source of this massive distribution network. At the bottom of the crudely printed label it said, "Sonoma Ca." so that's where Greg drove. A good rule of thumb for travelers is to ask local people what's happening in their town. Greg tried inquiring about New Albion and got a lot of blank stares. The Yellow Pages directed him to an address that seemed to be nothing more than a barn. Had New Albion sold out to a local farmer? Greg entered the barn and was surprisingly greeted by three bustling employees involved in 20th Century brewing efficiency: After labels were scraped off what appeared to be recycled Schlitz and Bud bottles, they were washed and singularly hand filled at one tap. The bottles were then hand capped and placed in cases. Boxes of Ale, Stout and Porter stood ready to be loaded onto a used Dodge pick-up truck and delivered world wide. Greg spoke to the Brewmaster (bottle filler). This informative fellow mumbled something about being retired from the Navy, liking to drink ale, and not having time to talk. Greg left. Greg told me this story several weeks later as we sampled a bottle of each New Albion product. If you can find that one liquor store in Sausalito, buy some. They were all delicious!

Golden State Newsletter



THE ART OF DUMPING

Is this a lost art? Last issue of Playboy News I asked for any great dumping stories, but got none! Am I the only rust hunter in this group? A spring trip east was very successful (east means anywhere east of Toledo). We brought home about 850 cans and were rather happy to find several not in any of the books. I think one of the best of these was a Boston Light Ale quart, but my favorite find was really a surprise. A gold Budweiser, a fairly common variety which every now and then one picks up if in decent shape. When we started cleaning the cans, my son Jeff noticed that one was different from the others. It was the one with the black outline of the stars and no white on the eagle's head or on the stars. It is in BCU 51/30 and a rather rare find. A lot of dump hunters miss good cans because they are afraid to dig deep enough. For the best cans, we really had to dig in the dirt, sometimes we had to go at least a foot below the surface to really come up with anything good. I couldn't believe that when all the cans were cleaned after our latest trip we ended up with 33 new cans for the collection and 16 upgrades. That's more cans than I've traded for this year total. A lot of these cans you could never trade for—in fact, some aren't even in any books. I guess one thing that makes dumping such an exciting sport is finding something no one else has before. Finding a Pale Weihle Ale, or an Esslinger Bock Brand, makes for many thrills. The rewarding finds like these keep the interest going for those who find that obtaining good cans by tracking any more is almost impossible. This to me is what the rust collectors have over the mint collectors. If you do a good job of cleaning, rust can be beautiful.

Playboy News

A NEW CAN GRADE!

My latest trade list has a new grade of can listed on it. "Rustymint" cans. Cans of this grade include those old Hamm's Draft barrels and Buckhorns.

White Bear News



ON THE OTHER HAND, IT SURE WOULD SAVE A LOT OF SHELF BUILDING!

... If all of our beer cans were laid end to end it would not be the best way to display them.

Patrick Henry Orator



WHAT'S MY LINE?

We have about every occupation listed in the B.C.C.A. roster. But you can also find help in the following occupations in the roster:

Outside Agitator — Bounty Hunter — Hobo — Girl Watcher — Sex Symbol — Cheese Maker — Witch — Cow Stomper — Vagabond Dreamer — Belly Bumper — Casket Stainer — Fish Monger — Social Clown — Cucumber Waxer and Javelin Catcher . . .

Valley of Flowers News



WHERE'LL YOU BE IN '83?

Houston has a lock on the 1983 CANvention. Jack Turner even sent follow-up letters to all the Chapters who expressed interest and only Houston replied. So Don't throw away your cowboy boots after Phoenix.

Big Beer Brotherhood Rustic News



TRUE!

Now that the weather is better (rain instead of snow, tornados instead of blizzards), more people should be out dumping. Please let us know what you find so that we can use it in this section. Finding one can in a dump is better than finding NO cans in your living room watching TV.

Progress Report



WHAT WAS BEN FRANKLIN REALLY UP TO?

When several vats in a London brewery were struck by lightning, not only were the containers undamaged, but the beer in them was actually found to have improved considerably in quality. This is believed to be the first recorded case of a storm actually brewing!!!

North Star News



A SIMPLE THOUGHT:

Low-calorie beer means less waist per sip.

Queen City Newsletter

BEER CANS HELP PAY FOR EDUCATION

The profits from the sale of Czhilispel Beer will be used by the town of Flatonia, Texas to help put a person through medical school. In return that person will serve as the town's doctor. Flatonia currently does not have a full time Doc. (From W.R. "Bill" Tonigan #13815)

Packer 6-Pack Report



CONSIDER THE ALTERNATIVE

With all the new cans coming out now, it is next to impossible to keep up. There is a lot of talk, both pro and con, about them. But I still enjoy collecting them. It sure beats not having any new cans at all to chase after and haggle over. And that may happen in the not too distant future, so enjoy it while you can!

Packer 6-Pack Report



AND YOU WOULDN'T HAVE TO WORRY ABOUT PACKING CANS FOR THE CANVENTION!

Maybe I should limit my collection to only gallon cans from Indiana then I could say I had all of them and spend all my time partying.

Big Beer Brotherhood Rustic News



GOOD NEWS AND BAD NEWS:

The good news is that the Stag Brewery in Belleville, Illinois is going to reopen shortly. The bad news is that all that Stag Bock I have is worthless.

Big Beer Brotherhood Rustic News



MAYBE YOU SHOULD TURN YOUR BAR INTO A FAMILY ROOM!

Q: I own a neighborhood bar and it gets pretty lonely around here most nights. Whatever became of the idea of back-room beer drinkers?

A: When color TV became a standard fixture in the home, beer drinking moved out of the bar and into the family room. Two-thirds of all beer is consumed at home—that's 16 million six-packs a day.



RUMOR:

There's a new beer in Iran called "ayatollah Khomeini Beer". It gives everyone in Iran "gas", but it is not being exported to the U.S. (A limited edition?)

Packer 6-Pack Report

Foreign Beer Cans Are Beautiful

A HISTORY OF BEER CANS IN CANADA

by L. C. Sherk #13,822

August 2, 1948 saw the sale of the first beer in cans in Canada, more than thirteen years after introduction in the United States. The first cans were Cap-Sealed cans produced at the St. Laurent plant of the Continental Can Company of Canada. Undoubtedly World War II and its demand for metals delayed the introduction for several years. Beer in cans was, however not available for long. Steel was still in short supply and the Federal Department of Reconstruction and Supply issued an order again prohibiting the manufacture and sale of metal containers for any malt liquor effective October 1, 1948. Manufacture of beer cans had been made possible by the lifting of wartime controls on cans. Wartime production of containers had been limited to a percentage of 1941 production. Since no beer cans were made in 1941 no quota was available for such production until the controls were lifted in May 1948.

This new ban was short lived and was lifted as of April 1, 1949. Continental Can resumed production of cap sealed cans. American Can Company of Canada started producing flat-top food style cans at its Jean d'Arc street plant in Montreal at this time. These 12 ounce enamelled containers bore the Keglined trade mark. Newspaper ads appeared at this time telling the public how "the can with the flat top eliminated breakage and the bother of returning empty bottles." An illustration of the revolutionary opener introduced at this time was also included in these ads. There was an introductory distribution of these openers by the retailers. The Newell Manufacturing Company of Prescott, Ontario had long been known for their bottle openers and soon started selling their Quick and Easy beer can openers.

The first brands introduced in cap-sealed cans were Black Horse, Dow, Kingsbeer, Frontenac Blue Label and Fontenac White Cap from the various Quebec breweries of National Breweries Ltd and Carling's Red Cap and Black Label produced at Carling's brewery in Waterloo, Ontario but sold only in Quebec. Bradings Lager Beer was also introduced in cap-sealed cans at this time by Bradings Capital Brewery in Ottawa, Ontario. Quebec was and still is the only province in Canada where beer is sold in licensed grocery stores and not through government beer stores. Molson Breweries introduced their export Ale in the flat top cans in the summer of 1949 when cans were reintroduced.

Moosehead Breweries of St. John, New Brunswick introduced their Moosehead Pale Ale in cap-sealed cans in 1949. Flat top cans were not introduced by this brewery until 1957. Olands Breweries of Halifax started using Cap-sealed cans for their export Ale in 1953 and for their Schooner Lager Beer in 1955. Stag's Head Ale was also introduced by Olands subsidiary, A. Keith, Halifax in 1953. Labatts, Canada's other large brewery did not introduce cans until 1962 when their two national brands "50" and "Blue" were put on the market in Quebec. These cans, however came from Labatt's, London, Ontario plant where a canning line had been installed several years before but never used. Production for the Quebec market was switched to their La Salle, Quebec brewery in 1968.

On April 29, 1965 beer in cans went on sale in Ontario. All cans had pull tabs but were not the first in Canada. Moosehead Breweries had introduced pull-tabs late in 1964, followed by Olands a week later. In Ontario, Carlings, Formosa Spring, Labatts, Molsons and Okeefe introduced their brands in cans, at a premium of fifty cents per dozen above the price of beer in returnable bottles.

Aluminum cans first appeared late in 1964. Olands was first using these cans for Olands Export Ale and Schooner Lager Beer, followed shortly by Moosehead with their Moosehead Pale Ale and Alpine Lager Beer. These cans were produced by Maritimes Cans Ltd of Dartmouth, Nova Scotia a subsidiary of

Reynolds International. By September 1965 two Montreal breweries, Dow and Molson had switched to all-aluminum cans. Brands were Dow Ale, Black Horse and Kingsbeer and Molson's Export, Canadian and Laurentide. Use of these aluminum cans was short-lived and was discontinued by late 1967.

Beer in cans first appeared in British Columbia in the summer of 1966, available not from the larger breweries but from Ben Ginter's Tartan Brewing Co. of Prince George. Brands were Hi-Life and Pilcan. Sales for Tartan brands in cans grew to the point where the other breweries found it necessary to offer canned beer in British Columbia, the date, May 13, 1968. Carlings introduced Black Label, Pilsener, and Red Cap, Labatts their Lucky Lager, Pilsener (Blue) and "50", Molsons their Canadian, Export and Old Style, and Okeefe, their Old Vienna.

Canned beer first appeared in Manitoba in June 1968, imported from other provinces. Tartan Brewing Ltd was first, importing their brands from British Columbia, the others from Ontario. Brands unique to Manitoba have been Club and White Seal beer from the Kiewel-Pelissier Breweries, a subsidiary of Labatts. Sale of canned beer was discontinued in Manitoba in September 1975.

Button-down cans were first introduced in December 1973 on a trial basis by Labatts for their "50" Ale in Ontario. Government regulations in Ontario forced all breweries to convert to button-down cans in July 1977.



Canned beer in Canada has never attained anywhere near the universality it has in the United States. Today less than 2% of the beer sold in Canada is sold in cans, with less than thirty different domestic brands currently being canned. Beer has never been sold in cans in Newfoundland, Prince Edward Island, Saskatchewan and Alberta and is now available only in the province of Nova Scotia, New Brunswick, Quebec, Ontario and British Columbia.

Postscript

Lawrence Sherk notes that he has recently had a report of an O'Keeffes Old Vienna cone-top but he has yet to see one. He has not seen the Olards Schooner cone-top. This was mentioned to him in a letter from Olards Breweries. Lawrence collects all kinds of Canadian breweriana including cans, and is very interested in the history of breweries in Canada and in the advertising and packaging. He would welcome correspondence from any BCCA members with additional information on the history of beer cans in Canada.



BOOK REVIEW BOOK REVIEW BOOK REVIEW

THE TITLE IS LONGER THAN MOST OF THE CHAPTERS!

Whilst prowling about the local library, a friend of your editor's stumbled across a book which should be of interest to all lovers of obscure breweriana. The book, edited by W.T. Merchant and published in London in 1888, is modestly entitled *In Praise of Ale, or Songs, Ballads, Epigrams, & Anecdotes Relating to Beer, Malt, and Hops with Some Curious Particulars Concerning Ale-Wives and Brewers, Drinking-Clubs and Customs.*

Be that as it may, the persistent reader (somebody who can stand writing even stiffer than what you're reading right now) will find this book strewn with all sorts of fascinatingly beery tidbits of useless knowledge.

In one chapter, the author explains that beer was in wide use in China at least 2,000 years before the birth of Christ. "It was, even at a very early period," he explains, "carried to such excess and consumed in such abundance, that the Emperor Kya, the Nero of China, in 1836 B.C., ordered 3,000 of his subjects to jump into a large lake which he had prepared and filled with it."

And if that doesn't sound just heavenly to a beer drinker, how about this: an obscure tribe of Danes, called Hanaques, pictured paradise as "an immense mountain of crumbled gingerbread, surrounded at the base by a river of melted lard. The happy Hanaques will recline full length on the shore, lying on their faces, with the chin supported on their hands, and into their wide-open mouths will fall balls of flour, which have been cooked by angels in the crater of the mountain. Meanwhile there will be a perpetual downpour of beer, which will not wet the Hanaques, but will only fall into their mouths when they are thirsty."

Garden State Newsletter

THE GREAT CHICAGO BEER CANS

This recently published 80 page book on Chicago Beer Cans is a very nice addition to the various books currently available on our hobby. Phil Pospsychala and Joe McFarland recently collaborated on the publishing of this book.

Not only does this book give us a photo of each can (approximately 600), but also a short history of each brewery in Chicago that canned beer; their capacity and the year of closure. To help relate the cans to the real facility a photo of each brewery is also used.

Cost is \$5.00 plus \$1.50 for postage and handling. A copy may be obtained by contacting:

Silver Fox Productions
1153 Birchwood Lane
Libertyville, IL 60048
or
Silver Fox Productions
1700 Pickford Ave.
Zion, IL 60099



BEER, BEER, and more ICE

And we drank beer. Yes, 40 half barrels were consumed at Convention IX. Fifteen on Thursday, Fifteen on Friday and 10 on Saturday.

Convention Beer Donation:
Tuborg Gold - Thursday Night
Budweiser - Friday Night
Olympia - Saturday Night

Thanks to each of the contributing breweries.

Bill Henderson says we used 6,215 lbs. of ice in Phoenix and this must be equal to a "Mini Iceberg". Oh well!

BRAND CHANGES BRAND CHANGES

by Jim McCoy #136

Photography by Lew Cady

Sun, sand, heat, cans, beer, collectors, ice, music, wet T-shirts and good times—these were the ingredients for Convention IX. As the old saying goes, "ya shoulda been there!" The A-1 Chapter really went all out to put on a super Convention for the 1,100+ members and guests who ventured into a hot, but mighty friendly Phoenix this year. And had we not already selected future sites for our annual gathering, I think those in attendance would have voted in favor of returning to Phoenix—the next month! To Moose (alias Marcia Butterbaugh), Jack Turner and the rest of the A-1 Chapter, thanks for making this year's Convention one that will be long remembered.

CORRECTION: The gremlin struck again in the July-August column resulting in a misnumbering of several cans. For those who care, #26 belongs to the description for LITE PILSNER BEER. #27 goes to OLD OKOBONI BEER and #28 accompanies the PRINZ BRAU ALASKA BEER description.

A number of the cans shown in this issue's column were obtained in Phoenix, but thanks are in order for the following members who contributed additional cans and information: Steve DeBellis (576), Gordy Durocher (13307), Charlie Craibe (7082), Al Milnar (818), Floyd Cope (14274), Bob Bendula (924), Art Zerby III (7536), Lew Cady (98), Rod Macdonald (15509), Gordon Engeldinger (3616) Carlisle Langley (18043), Dick McCoy (12912) and Jim Plummer (6649).

1. **BEER** (Halstaff) is another generic brew—this one being marketed through Albertson's Supermarkets. Can is your basic black and white. (FA 58)
2. **BROWN DERBY LAGER BEER** (General) is now on the market in a redesigned can similar to their LIGHT beer shown in the last issue. Color scheme for this can is orange and dark brown on a tan background. (GEN 76)
3. **CARLING BLACK LABEL CANADIAN STYLE BEER** (G. Heileman) is now on the market by this brewery. Can is aluminum with the U.P.C. marking. (HMN 92)
4. **CASHTON'S CENTENNIAL BEER** (Walter) salutes the 100th birthday of Cashton, Wisconsin. The centennial week was observed September 2-9, 1979. (WLW 36)
5. **CHIPPEWA FALLS WISCONSIN LIGHT PREMIUM BEER** (Jacob Leinenkugel) promotes the 3rd annual Pure Water Days celebration—August 17-19, 1979. Unlike the two previous issues of this can that featured a red, white and blue color scheme, this can is light blue and white on a plum colored background. (LNK 19)
6. **COLUMBIA BEER** (Rainier) is now on the market by this brewery. (RNR 26)
7. **COUNTRY CLUB MALT LIQUOR** (Pearl) is out in an 8 ounce crimped steel can with the U.P.C. marking on the side. (PRL 54)



8. **DUTCH CLUB BEER** (Pittsburgh) is a private label beer for Max's Allegheny Tavern, "The neighborhood gathering Place." (PIT 133)
9. **ELKS BEER** (Pittsburgh) was issued to commemorate the 100th anniversary of Pittsburgh Lodge No. 11. (PIT 134)
10. **HEIDELBERG BEER** (Rainier) is now on the market by this brewery. New slogans adorn this can. (RNR 27)
11. **HUBBELL HOUSE BEER** (August Schell), mentioned in the July-August issue, shown this issue. (SL 78)
12. **KEY CITY BEER** (DuBuque Star) is brewed for fellow BCCA member, Norv Shappell (2347), for Norv's Graf Tavern in Graf, Iowa. (DBQ 1)
13. **LEINIE'S LIGHT BEER** (Jacob Leinenkugel) sports a new set of colors—black and blue on a white background. (LNK 20)

MIZZOU BREW BEER (Dixie) should be on the market by the time you read this. It is a three can set honoring the Missouri Tigers football team. One can pictures a tiger head with beer stein; another shows a pile of Mizzou and L.S.U. Tigers at the Liberty Bowl; and the third can has the Mizzou Tiger and Texas Longhorn. BCCA member Steve DeBellis (576) is behind this set of cans.

14. **MR. THRIFTY BEER** (Royal) is brewed for Thrifty Discount Liquor & Wines Co. (RY 2)

OLDE FROTHINGSLOSH PALE STALE ALE (Pittsburgh) is being marketed in a redesigned three can set (a fourth can is supposed to complete the set) honoring Sir Reginald, founder of OLDE FROTHINGSLOSH.

15. Black and silver on purple. (PIT 135)
Black and silver on red. (PIT 136)
Black and silver on green. (PIT 137)

100TH ANNIVERSARY LAGER BEER (Pittsburgh) commemorates the centennial of the Waynesboro, Pennsylvania, Fire Department. Specifically recognized are the Mechanics Steam Fire Engine & Hose Co. #1 and Always There Hook & Ladder Co. #1.

16. Black and white on red. (PIT 138)
Black and green on yellow. (PIT 139)
Black and silver on gold. (PIT 140)
Black and dark blue on light blue. (PIT 141)
17. **PEARL FINE LAGER BEER** (Pearl) has altered their can slightly by printing the word *Premium* in black. (PRL 55)

PLAIN WRAP BRAND LIGHT BEER (General) is in a companion can to the generic **BEER** brewed for Ralph's Grocery stores in California. Actually, there are two versions of this can—the difference being in calorie content and a slight wording change on the side of the can.

18. 68 calories—the first can issued. (GEN 77)
19. 96 calories. (GEN 78)
20. **SCHLITZ LIGHT NATURAL PILSNER BEER** (Jos. Schlitz) changed the wording on the upper portion of their can and on the side. (SZ 49)
21. **SCHMIDT'S BEER** (Christian Schmidt) is a newly designed can for a renamed brewery. (SCC 1)



13 (LNK 20) 14 (RY 2) 15 (PIT 135)



16 (PIT 138) 17 (PRL 55) 18



18 (GEN 77) 19 (GEN 78) 20 (SZ 49)



21 (SCC 1) 22 (FA 57) 23 (SL 79)

22. **SCOTCH BUY BEER** (Falstaff) is Safeway's answer to generic beer for their stores out west. (FA 57)

23. **STATE FLAG BEER** (August Schell) is a private label can saluting the state of Ohio. Brewed for AGee Distributors, BCCA member Dick Gurevitz (439) is behind this effort. Total production will be 30,000 cans. (SL 79)

24. **RACE WAYS BEER** (Cold Spring) is another private label beer. This one salutes the 19th annual Super Sprint National Championship, August 8-11, 1979, held at Marion County Fairgrounds in Knoxville, Iowa. (CS 24)

TALAYNA'S BEER (Pittsburgh), the brain child of BCCA member Steve DeBellis (576), is a four can set produced for Talayna's Restaurant in St. Louis. Limited to 2,500 cases, the cans depict scenes from the 1904 World's Fair in St. Louis.

25. Festival Hall (Pit 142)

26. Palace of Mines and Metallurgy (PIT 143)

27. Louisiana Purchase Exposition Monument (PIT 144)

28. Landing at the Grand Basin for Italian Goldoliers (PIT 145)

29. **WNGEA BEER** (Jacob Leinenkugel) is yet another private label beer—this one for the Wisconsin National Guard—Enlisted Association. (LNK 21)

30. While not a beer can, this can will be of interest to some of our members inasmuch as it depicts two different beer brands on the same can—BUDWEISER and SCHLITZ. This unusual can was produced by Reynolds Metals Co. for the "Tampa Salutes Its Breweries" week (July 15-29, 1979) sponsored by the Greater Tampa Chamber of Commerce.



27 (PIT 144)



28 (PIT 145)



29 (LNK 21)



30



30



30



31



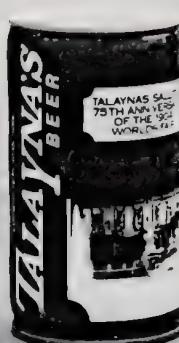
32



33



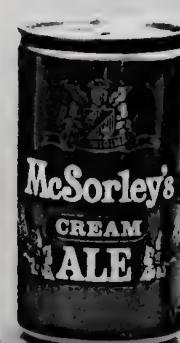
24 (CS 24)



25 (PIT 142)



26 (PIT 143)



34 (MCS 1)



35 (PRL 56)



36 (HBR 43)

33. DuBois Chemicals, at the suggestion of their Industrial Regional Manager and fellow BCCA member, Gordon Engeldinger (3616), produced a commemorative can to be given out at the International Brewing and Allied Industries Exposition held in Milwaukee, Wisconsin. Held every five years, this expo was sponsored by the Master Brewers Association of the Americas.

34. McSORLEY'S CREAM ALE (McSorley's Ltd.) is now on the market in an attractive green aluminum can. (MCS 1)

35. 900 SUPER PREMIUM COUNTRY CLUB MALT LIQUOR (Pearl) is an apparent rename for the COUNTRY CLUB "900" MALT LIQUOR that was shown in the last issue of the *News Report*. Can is aluminum. (PRL 56)

36. OKTOBERFEST LAGER BEER (Jos. Huber) is a private label brand brewed especially for the Oktoberfest at Hans' Bavarian Lodge in Wheeling, Illinois. (HBR 43)

37. OLDE ENGLISH BRAND "800" MALT LIQUOR (Blitz-Weinhard) is now out in a crimped steel can showing both 473ML and 16 FL. OZ. (BW 28)

38. OLDE FROTHINGSLOSH PALE STALE ALE (Pittsburgh) issued the fourth can in their new set—this one black and silver on blue. (PIT 146)



37 (BW 28)



38 (PIT 146)



MISCELLANEOUS TIDBITERY

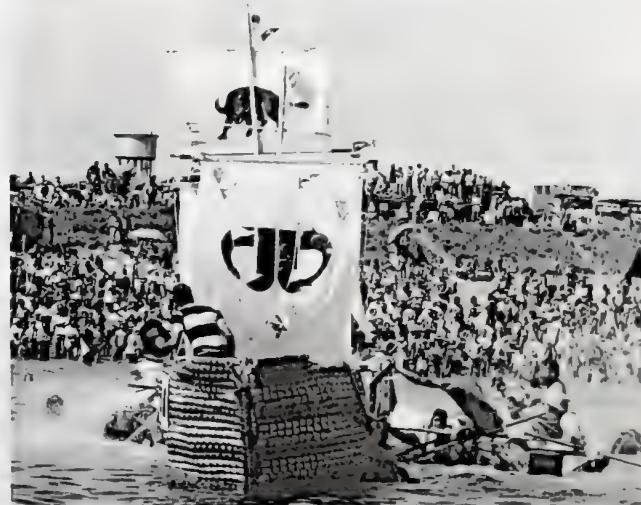
Dear Mr. Smith,

This all started when I was a little late in sending my cans to Dan & Linda O'Brien. They sent me their cans first, and the ones I had to send were still full. Anyway, somewhere in the deal I sent their cans twice! A mistake on my part. A couple of weeks later, I got my other cans back with an explanation. They could have just kept the cans as traders and I would have never known it, but they sent them back! I guess that's what the B.C.C.A. is all about!

Pete Fridirici #19,754

COMPLAINTS

They were almost nonexistent. The only one I really heard (other than the heat) was a lady at the Saturday night banquet who said her corn was overcooked. A great Convention never to be forgotten. Thanks to the A-1 Chapter and especially Marsha Butterbaugh.



The Beer Can Regatta has become a major event in Darwin, Australia. Organized by service clubs as a fund raising event, the race across Darwin Harbour is made by boats constructed of beer cans. This year there were 44 boats taking part, with awards going to unusual and novel designed craft.

IMPORTANT MESSAGE

CANVENTION X Date Change
The date of Canvention X in Hershey, Penna. has been changed
to Sept. 11-13.



BEER in CANS

EVERYBODY says the same thing about beer poured from this new Continental Can. They like it better.

And no wonder. With this can the beer is pasteurized more quickly. It is protected from the harmful effects of flavor-robbing light. And its flavor is safeguarded by a special Continental lining that is to metal what beer barrel lining is to wood.

Each can holds 12 fluid ounces, same as a bottle, and is sealed with a bottle cap. Throw the can away when empty. No deposit. No bother of returning empties. The can also cools quicker and takes up less space.

Watch for your favorite beer in this new container. You ought to have it soon—we're trying hard to catch up with the tremendous demand for these cans.



Tastes better • Easy to open

Protected from light

No deposit • No empties to return

Cools quicker • Takes up less space

No danger of breakage

Sanitary—used once—thrown away

Holds 12 fluid ounces, same as bottle

Use any bottle opener

Drink right from can if you wish

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BCCA IRON-ON. Make your own T-Shirt on your favorite fabric & color with the BCCA official iron-on. Design comes in black & red, 10" x 10", for \$1.00 each, postpaid.



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our own members about our
hobby.

BCCA Guide to U.S. Beer Cans.
Over 2700 different cans
individually photographed.

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CANVENTION IX COMMEMORATIVE CAN

The official can available only to those
members who did not receive one at the
national canvention.
(Limit 1 per member) \$3.50



CLIP AND ORDER

All prices include postage & handling.

Mail your check (no cash) to:

BEER CAN COLLECTORS OF AMERICA
Attn: Supplies Chairman
747 Merus Ct.
Fenton, Missouri 63026

Checks should be made out to BEER CAN COLLECTORS
OF AMERICA. Allow four weeks for delivery.

ITEM

QTY.

BCCA Belt Buckle, \$3.50 ea.

Iron-On, \$1.00 ea.

Guide to U.S. Beer Cans, \$6 ea.

The Beer Can, \$4 ea.

Guide to U.S. Beer Cans & The Beer Book,

\$9 for both

Convention IX Can, \$3.50 ea.

(Limit 1 per member)

News Report 3-ring binders, 2 for \$5

Window Decals, 3 for \$1

Embroidered Emblems, \$1 ea.

Bumper stickers 75¢ each, 3 for \$2.00

NAME _____

BCCA # _____

STREET _____

CITY _____

STATE _____

ZIP _____

AMT. ENCLOSED \$ _____

BACK ISSUES OF NEWS REPORT. All back issues are
available to members. 1971, 1972 & 1973 issues are 50¢ each.
1974 to present are \$1 ea.

CIRCLE ISSUES WANTED

1971 — Mar, Jun, Sep, Dec

1972 — Mar, Jun, Sep, Dec

1973 — Jan, Mar, May, Jul, Sep, Nov

1974 — Jan, Mar, May, Jul, Sep, Nov

1975 — Jan, Mar, May, Jul, Sep, Nov

1976 — Jan, Mar, May, Jul, Sep, Nov

1977 — Jan, Mar, May, Jul, Sep, Nov

1978 — Jan, Mar, May, Jul, Sep, Nov

1979 — Jan, Mar, May, Jul, Sep

ORDER COMPLETE BACK ISSUES BY SETS IN BINDER

VOLUME #1 — \$10.00

(1971, 1972, 1973 & 1974 issues)

VOLUME #2 — \$10.00

(1975 issues & Jan, Mar, May 1976)

VOLUME #3 — \$10.00

(Jul, Sep, Nov 1976 & 1977 issues)

Beer Can Collectors of America®

747 MERUS COURT • FENTON, MO 63026

THE BEER CAN COLLECTORS OF AMERICA was founded in St. Louis, Missouri in April, 1970 by six beer can enthusiasts. We now have over 10,000 members in all fifty states and in seventeen foreign countries. There are no prerequisites for membership in the BCCA, only an interest in collecting beer cans. We have members in almost all walks of life and in every age group.

HERE ARE SOME OF THE BENEFITS OF BELONGING TO THE BCCA:

1. YOU RECEIVE a Composite List in the spring of 1980 showing all canned beer brands known to our members. You can use this as a check list against your own collection.
2. YOU RECEIVE a Roster containing the names & addresses of all fellow members. This is most helpful when trading by mail, phone or in person.
3. YOU RECEIVE your official Membership Card which is proof of membership for the year your dues are paid. This card entitles you to all the rights and privileges of a member of the BCCA.
4. YOU RECEIVE an official BCCA windshield decal, the BCCA embroidered emblem and a BCCA iron-on.
5. YOU RECEIVE our bi-monthly (6 issues per year) publication BEER CAN COLLECTORS NEWS REPORT, which contains new brand information and numerous articles of interest.
6. YOU RECEIVE a Membership Certificate suitable for framing, signed by the President and Secretary.
7. YOU HAVE THE RIGHT to attend our Annual CANvention. The News Report will contain details about the CANvention which is held yearly in September.
8. YOU RECEIVE a semi-quarterly (8 issues per year) Want Ad Bulletin containing many possible trades. (A small charge is applied for placing ads. A coupon for one (1) free ad will accompany each new membership.)

We welcome you to join this fast growing, fun loving, club so you may enjoy the fellowship and all the benefits of membership; however, please note, the BCCA is a trading club, and the buying and selling of cans amongst members is strongly discouraged.

IT'S MORE FUN AND EASIER TO TRADE FOR A CAN THAN TO BUY IT.



Gregg Kreyling
Secretary, BCCA

MEMBERSHIP APPLICATION

B.C.C.A.*

FOR OFFICE USE

NAME (LAST, FIRST, MIDDLE INITIAL)

NAME OF SPOUSE

STREET ADDRESS

 USA OR CANADIAN CITY STATE ZIP C FOREIGN CITY, COUNTRY F (OC)

OCCUPATION

 (BD)

YEAR OF BIRTH

 (CT)

NO. OF CANS
IN COLLECTION

(CC)

FOR OFFICE USE

 CANADIAN PROVINCE

(TN)

 A/C TELEPHONE NUMBER

Enclose a check or money order **NO CASH PLEASE** for \$18.00 (25.00 for foreign members) to cover initiation fee of \$3.00 and annual member dues for the year 1980 in the Beer Can Collectors of America of \$15.00 (\$20.00 foreign members). \$3.00 of this amount is for a subscription to the Beer Can Collectors News Report for one year. Return this bill form with remittance. **Members who join after October 1st** will be paid for the balance of the present year plus all of the following year.

Please make check payable to BCCA and mail to: BCCA 747 Merus Ct., Fenton, MO 63026

BCCA CHAPTERS and LOCATIONS

Chapter Presidents and/or Chapter Correspondents Addresses



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SANGAMON VALLEY CHAPTER—Decatur, IL
Karl Bovny #531
3191 Redstart Dr.
Decatur, IL 62526

SCHELL'S BORDER BATCH—S. MN & N. IA
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Glenville, MN 56036

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STROHS FIRE BREWED CHAPTER—Detroit, MI
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Ft. Wayne, IN 46809

TIDEWATER CHAMPALE CHAPTER—Norfolk, VA
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Virginia Beach, VA 23452

UNCLE JACKSON KOEHLER CHAPTER—Erie, PA
Fred Blass #5828
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Erie, PA 16502

VALLEY OF FLOWERS CHAPTER—Florissant, MO
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Florissant, MO 63031

VAN DYKE CHAPTER—St. Charles, MO
Bert Scism #15053
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St. Charles, MO 63301

WES-TEX CHAPTER—San Angelo, TX
Alex Schwertner Jr. #3094
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San Angelo, TX 76901

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Richard Johnson #9492
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Westmont, IL 60559

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Michael Homan #10662
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St. Marys, OH 45885

YANKEE CHAPTER—Eastern New York
Mike Fish #12688
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Hudson Falls, NY 12839

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PLAYBOY CHAPTER
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R.O.C.K. ROYAL ORDER OF THE CAN KLAN
Dave Ohlendorf #1693
1770 Vista Ridge Ln.
St. Louis, MO 63138

TONTINE CHAPTER
Henry Herbst #70
242 Walden Ct.
Eureka, MO 63025

CHAPTERS NOT RESPONDING TO QUESTIONNAIRE

GREAT LAKES CHAPTER—Mundelin, IL
LAKE SHORE CHAPTER
MEDICAL CITY CHAPTER—Rochester, MN
REBEL TRADERS CHAPTER—Atlanta, GA

The Emporium of Opportunities

Dithy Little Advertisements that are Interesting, Instructive and Profitable to Read, for they put you wise to the newest and best in the market and keep you in touch with the world's progress.

WELL, IT'S OFFICIAL—WE'VE BOUGHT A HOUSE (actually we'll be buying it until September, 2009), SO WE, ONCE AGAIN, HAVE A NEW, BUT PERMANENT ADDRESS: 1131 Ralston Ave., Barboursville, WV 25504, 304/736-9394. ALSO HAVE MY CANS, SIGNS, TRAYS, ETC. UP, SO PLEASE COME BY AND VISIT AND HAVE A FEW FALLS CITY'S OR HUDEPOHL'S.

JANET AND I JUST GOT BACK FROM COLUMBUS, OHIO WHERE BOB MCCLURE SHOWED US ALL THE SIGHTS: THE ANHEUSER-BUSCH BREWERY, GERMAN VILLAGE, THE KING GAMBRINUS STATUE, AND THE SHAWNEE INN JUST IN CASE YOU'RE WONDERING, THE SHAWNEE INN IS A TAVERN OWNED AND OPERATED BY ROLFE WEISS, #1044. ROLFE SELLS ABOUT 25 BRANDS OF BEER THERE, AND HAS PART OF HIS COLLECTION ON DISPLAY, UNDER GLASS. THE NEXT TIME YOU'RE IN COLUMBUS, TAKE TIME TO GO TO THE SHAWNEE INN, AND WHILST CONSUMING A COUPLE OF FORT PITT'S OR HUBER CLASSIC'S, TAKE A LOOK AT A LOT OF SUPER CANS, AND ENJOY THE COMPANY OF A COUPLE OF SUPER GUYS, BOB AND ROLFE.

OUR LITTLE GIRL, LISA, #5836 1/3, HAS STARTED COLLECTING ROOT BEER CANS, SO IF Y'ALL HAVE SOME EXTRAS LYING AROUND, PLEASE SEND THEM HER WAY.

- | | |
|---|---|
| <p>Nov 17 North Star; North St. Paul, MN; 6TH ANNUAL GUZZLE'N'TWIRL: Gerry Kalla #14182</p> <p>Nov 17-18 Olde Frothlingslosh; THE LAST GREAT SESSION OF THE YEAR at the Meadowlands Hilton near Pittsburgh, PA; complete with harness racing, hospitality room, AND OF COURSE, BEER CANS. Will Hartlep, #3109</p> <p>Nov 18 Knickerbocker; Maspeth, NY, 3RD ANNIVERSARY TRADE SESSION, Frank Kowlinski Post; John Bonnes, #5335, or George Arnold, #2217</p> <p>Nov 19 McDonnell-Douglas; Bldg. 33 Cafeteria, 6:30 P.M.; Jimx Reed, #5027</p> <p>Nov 24 Cape Cod; Hanover, MA, Hanover-Pembroke Elks, Rt. 53, 10 AM - 4 PM; Ralph Collins, #14826, or Al Alcorn, #5639</p> <p>Nov 24 Three Rivers; Ft. Wayne, IN, Ramada Inn; Mike Parkhill, #18142</p> <p>Nov 29 Gateway; Brentwood, MO, American Legion Hall; Rod Stecher, #3933</p> <p>Dec 1 Grand Prize; Houston, TX, Noon - 5 PM; Rod MacDonald, #15509</p> <p>Dec 2 49er; Milpitas, CA; Warren Hardaker, #696</p> <p>Dec 2 Forest City; Rockford, IL; Don Stone, #5377</p> <p>Dec 2 Aztec; San Diego, CA area, San Dieguito Park; Al Taschner, #4914</p> <p>Dec 2 Schell's Border Batch; Minnesota Lake, MN, Lembke Building; Jay Smith, #5204</p> <p>Dec 5 Aztec; San Diego, CA area, San Dieguito Park; Bob Harvey, #12766
 <small>(NOTE: December 5 is on a Wednesday, so before going to this one, give Bob Harvey a call and make sure he didn't mean Dec 15!!!!)</small></p> | <p>Dec 12 & Jan 9 Bullfrog; Lake Zurich, IL, Farman Hotel, 7:30 PM; Bob Richards, #8721</p> <p>Dec 15 Sunshine; Jacksonville, FL; Ric Coleman, #5007
 1980</p> <p>Jan 12 Cape Cod; Hanover, MA, Pembroke-Hanover Elks Lodge, Rt. 53, 10 AM - 4 PM; Ralph Collins, #14826 or Ralph Whitcher, #9298</p> <p>Jan 20 Keystone; Hummelstone, PA; R. Sim, #13943</p> <p>Feb 2 Grand Prize; Houston, TX; Noon - 5 PM; Rod MacDonald, #15509</p> <p>Feb 2 Wes-Tex; San Angelo, TX; Alex Schwertner, #3094</p> <p>Feb 3 Prison City; Joliet, IL; Bob Scheidt, #8949, or Jim Mitchell, #1546</p> <p>Feb 3 Knickerbocker; Maspeth, NY, Frank Kowlinski Post; KNOCK KNOCK FOR KNICKERBOCKER; John Shemorry, #13806</p> <p>Feb 9 Jersey Shore; Holmdel, NJ, Saint Benedict's R.C. Church, 165 Bethany Rd.; 2ND ANNIVERSARY SWAP; Joe Radman, #6898 or Walt Williams, #6190</p> <p>Feb ? 49er; Stockton, CA; Warren Hardaker, #696</p> <p>Mar 7-8 Keystone; "Spring Thaw Thing"; Gettysburg, PA; Barney Brady, FATHER OF Chip Brady, #4980</p> <p>Mar 13-16 FIFTH ANNUAL WESTERN STATES MINI-CANVENTION hosted by the Sierra Chapter at the Showboat Hotel in Las Vegas. All reservations: Ray Lyons, #3650; Chairman - Carl Grumblatt, #12451</p> <p>Mar 30 Pioneer City; BEAUTIFUL DOWNTOWN MARIETTA, OH is the site of THE 6TH ANNUAL BIG GIGANTIC TRADE SESSION at the National Guard Armory on Front St. Contact S. Roger Kirkpatrick, #1583</p> <p>Apr 6 Grand Prize; Houston, TX, Memorial Park, 1 PM - ?; Rod MacDonald, #15509</p> <p>Apr 18-27 Bofferding; 5th Annual Overseas tour to Sweden, Denmark, & Norway. Planned are tours of TUBORG, CARLSBERG, & PRIPPS: other breweries & a Swedish can factory. John Ahrens, #9</p> <p>Apr 25-26 Cape Cod; 1ST ANNUAL MINI-CANVENTION: Chicopee, MA. Accessible via Mass. Pike (I-90) and I-91. Ralph Whitcher, #9298</p> <p>Apr ? 49er; Fresno, CA, Roeding Park; Warren Hardaker, #696</p> <p>May 18 Prison City; Joliet, IL; Bob Scheidt, #8949, or Jim Mitchell, #1546</p> <p>May 18 Knickerbocker; Freeport, L.I., NY, Cow Meadow Park; SPRING BOCK FESTIVAL; John Shemorry #13806</p> <p>May ? 49er; Rio Vista Junction Rail Museum; Warren Hardaker, #696</p> <p>Jun 1 49er; Rogue River, OR; 5TH ANNUAL ROGUE RIVER OREGON ROOSTER CROW & BEER CAN SWAP: Warren Hardaker, #696</p> |
|---|---|

- Jun 1 **Grand Prize;** Houston, TX, Memorial Park, 1 PM - ?, 2ND ANNUAL EXTRAVAGANZA; Rod MacDonald, #15509
- June 7 **Mile Hi;** Central City, Co., "Fifth Annual Central City Chili Making and Eating and Beer Can Emptying and Trading Exposition", starts at 10 AM. Max Robb #116
- Jun 21-22 **Jersey Shore;** Asbury Park, NJ, Convention Hall, 4TH ANNUAL EAST COAST BEER CAN SWAP; Co-sponsored by the Jersey Shore Chapter & the Asbury Park Chamber of Commerce; Joe Radman, #6898
- Jul 11-13 **SIXTH ANNUAL OHIO SUMMER CONVENTION** in Dayton OH sponsored by 16 chapters; Bob Kates, #1493
- Jul 27 **49er;** San Carlos, CA, St. Lawrence Academy; Warren Hardaker, #696
- Aug 2 **Knickerbocker;** Freeport, L.I., NY, 3RD ANNUAL PIC-KNIC; Cow Meadow Park; John Shemorry, #13806
- Aug 3 **Grand Prize;** Houston, TX, Memorial Park, 1 PM - ?; Rod MacDonald, #15509
- Aug 7 **Keystone;** York, PA; D. Krantz, #10227
- SEPTEMBER 4-7 CANVENTION X IN HERSHEY, PENNSYLVANIA HOSTED BY THE KEYSTONE CHAPTER
- Oct 5 **Grand Prize;** Houston, TX, Memorial Park, 1 PM - ?; Rod MacDonald, #15509
- Nov 16 **Knickerbocker;** Maspeth, NY, Frank Kowlinski Post, 4TH ANNIVERSARY TRADE; John Shemorry, #13806

— THAT'S ALL —

Please mail all trade session info, compliments, monetary donations, and Lisa's Root Beer Cans to

Mark C. Ferguson, #5836
1131 Ralston Ave.
Barboursville, WV 25504

LOWENBRAU ? ? ? ? ? ? ?

Editor's Note: The following was stolen from the Red Fox Chapter Newsletter who stole it from something called The New Republic.

Since 1977 the real German Lowenbrau Light Special and Dark Special beers have been banned in the U.S. You can't buy them here at any price. However, under an agreement between Miller and Lowenbrau, Miller now makes a domestic imitation of the beer and sells it in bottles that are virtually identical to the ones containing the German beer.

Why has Miller gone to so much trouble to buy a distinguished German beer name, copy the label, advertise the history of the German company and sell a domestic brew in Lowenbrau bottles?

Miller's promotion campaign provides a glimpse into advertising techniques. To be successful, try shading the truth, twist around federal regulators and manipulate images to suit one's purpose.

Miller and its parent company, Philip Morris refuse to say what's in Lowenbrau because they claim it's a trade secret. Miller's chief competitor, Anheuser-Busch knows, and has filed a complaint with the Federal Trade Commission claiming deceptive advertising. Anheuser claims that Miller's domestic substitute for Lowenbrau is brewed by methods that would not be acceptable in Germany. Miller's version of Lowenbrau wouldn't even qualify as beer in Germany! The Miller brew is made with cheaper malt and contains at least two non-natural additives and one natural chemical. They are potassium meta bisulfite (an anti-oxidant), an unspecified enzymatic chill proofing compound and kelcoloid (a derivative of kelp used to improve foam). German Lowenbrau is naturally carbonated (krausened) while the domestic brew is carbonated by injection of carbon dioxide gas. German Dark Lowenbrau is brewed by an entirely different method, but the only difference between light and dark "Miller" Lowenbrau is food coloring. Miller refused to discuss the accuracy of this description of its brewing process.

After a brief and informal inquiry by the Federal Trade Commission the following was discovered: Stores and restaurants often listed Lowenbrau as an imported beer, most

seemed surprised to learn that it was a domestic beer. Philip Morris ranked 9th of the 100 leading advertisers in 1976, spending \$149 million in advertising—a lot of expense to sell the American public a lie.

Anheuser-Busch and Miller are about to clash in the biggest beer war of the century. The battle will be fought with ads and slick marketing campaigns. A fundamental change in the brewing industry is taking place which will wipe out many of the remaining small breweries. The cost of maintaining or improving market share will become heavily dependent upon the ability to launch and effectively support new brands. Economic power will become more concentrated in two or three companies, quality will become more homogenized, brand names will proliferate and floods of advertising will cover the market. Advertising skills will count for more than brewing skills.

HOLIDAY SPECIAL

BCCA leather-wrapped styrofoam cooler cups and leather keychains.

Order these premium BCCA items now for holiday gifts for your favorite beer can collectors, and for yourself. Cooler cups \$4 each (holds 10 oz, 12 oz, 12 oz. tall, & 16 oz. cans). Key chains \$1.50 each. Genuine leather.

Name _____

Address _____

City _____ State _____ Zip _____

Quantity; Cooler Cups _____ Key Chains _____

Amount Enclosed \$ _____

The banquet was superb. No complaints at all and no one had to go to McDonalds even though it was a bit close.

Some people did not register for the banquet, they said that was because of last years mix up.

TONTINE lost only one member this year. Larry Wright was unable to attend.

Bill Christenson came to Fenix via Switzerland, left Fenix and went back to Switzerland. Are not the wealthy among us fortunate?

The club should consider starting its own band to entertain at canventions. Ron Moermond and P.K. Frawley both play the banjo, P.K. also does the guitar and piano. Terry Dunn and Dan Reitz "play" harps of the mouth variety, Maxx Rob and Lew Cady both play the harmonica, Sheryl Van Slyke plays the guitar, and sings BEAUTIFULLY, Ron Greenblatt plays the guitar and sings sort of, George Hanson plays the piano;

"You don't have to shovel sun-shine." Overheard.

Rich LaSusa...Sure I would work for the Arizona Republic (local newspaper) as long as they pay me in sunshine."

No one has yet to figure out if we sweated more or drank more. It was a tad hot. At times, almost unbearable. The "lowest high" was 108. Records were set. Humidity, for some unknown reason was at a premium. 2 for 1 !!

The hotel would not allow us to have our free Coors on banquet night.
Why not?

Phoenix Restaurant Review.....
Best t-shirts, Carlos O'Brien's Mexican Restaurant, Best Closest Mexican Restaurant, Woody's. Best Mexican Restaurant Food. La Cuca-racha, (Cucaracha does mean cockroach) Best Closest McDonalds, McDonalds. Best Closest Arby's, Arby's. Best Closest buffet, and best buffet I ever had Sir George's.

Very little ice shortage this year BCCA spent \$400 on it. It will probably be included in your registration fee in the future, which would amount to a whole 25-50¢. They also rented a bus to shuttle pholks to the airport on Sunday morning. Only \$100.

A new chapter....the 51'ers...now being formed by Lynn Craig and myself, for all of those born in 1951!!!

Interested in your own breweriana store? The guy that owns the store called the Brewery in Phoenix is trying to peddle it.

The brewery tour was different. There had not been a tour given in quite some time, so they were not exactly prepared for us. And Carling-National-Heileman does use sugar in their beer.

CANVERSATIONS WITH THE BERGMEISTER 799

A Decorative Column

BELOW: FROM
MARK FERGUSON,
#5836 ↓

GEORGE A. FES-
ENMEIER, 67, of 1320 12th
St., Huntington died Thurs-
day, March 25, 1979. Mass of
Christian Burial 11 a.m. Sat-
urday at St. Joseph Catholic
Church by Father Joseph M.
Mascioli. Burial will be in
Spring Hill Cemetery. He
was born April 3, 1911, in
Cabell County, a son of the
late John Joseph and Mary
Theresa Keicher Fes-
enmeier of the former Fes-
enmeier Brewing Co. Mr.
Fesenmeier practiced law
in Huntington. He was a
member of the W.Va. Bar
Association and B.P.O.E.
Survivors include his wife,
Margaret Spangler Fes-
enmeier; one daughter,
Mrs. Henry M. Kayes of
Huntington; two sisters,
Mrs. Mary F. Sims of Atlanta,
Ga., and Mrs. Catherine Rice of Bradenton,
Fla.; and five grand-
children. Friends may call
from 6 to 9 p.m. Friday at
Reger Funeral Chapel.
Christian wake services at 8
p.m. Friday at the funeral
home.

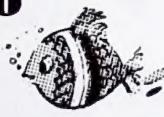
Don Hardy...I'm married, but she understands conventions."

A pool was held for the LA Ram-Denver Bronco football game. And....the winners of \$25 each were: Mike Gerth, someone named Tayers, Scott McClure, Ken Horstman.

The band, who played for 3 nights, Bill Carey and Country Green, were absolutely superb. Buddy Alan does concerts with the band so it is not actually Alan's. They played everything from nice slow things to country to good old hard rock, and did well with all. Tim McLennan is their equipment manager, and provided us with the following information... Bill Carey is the "owner" of the band and is lead singer, and said to be good looking. Bobby Wills is the bass player, Johnny Cupina is the sax player, Manny Rodriguez is the drummer, Butch Honeybone is the lead guitar, of the bunch, McLennan and Wills were the most notorious partiers. Anyway, they have been together at least 4 years (I had 3 different figures given to me on this) and have been backing Buddy Alan for about a year. Carey quit school teaching to get in the band, and the ex-lead singer, Terry Keele quit the band to teach school. Does that constitute a trade?

Please

Keep The
World Clean!
Others May
Wish To
Use It.



Bert Flew, after being interviewed for TV.. "They told me to get an agent!"

Dick Sivils.... "I've done more flying since I got here, than I did to get here."

Noticeable missing personages besides Larry Wright....Paul Kalous, Hal Leeker, Broderick Crawford, Seymour Goodcans, Billy Carter. (the last 3 used to be members of BCCA.)

Apology to Sandy Coen, I don't really want to punch your lights out. But we sure had some people going!

Much less room to room trading this year than before it seemed.

HERSHEY UPDATE.... This information was obtained from Dave Krantz who is next years convention chair person.... the Hershey Motor Lodge the main hotel, has 425 rooms. The Econoline, next nearest hotel, has 120. There are 250 campsites nearby. The amusement park, for those of you who heard the presentation for Hershey, closes on Labor Day. It is open on weekends thru September, but on Saturdays it is usually rented by nearby companies for their employee's families to get together. You cannot fly directly to Hershey on a commercial carrier. You must go to Harrisburg (15 miles away) and get transport to Hershey from Harrisburg. The host chapter(s) will try to have something set up to meet people at Harrisburg. In there own words..."there will be only 1500 seats for the banquet." There will also be a special trading area for 16 oz. cans. The motor lodge has tennis courts, indoor and outdoor pools, a sauna, game room, their own cinema (yea!) and Hershey itself has 5 golf courses.

HEARD OF
PEARL DIVERS-
HOW ABOUT
COORS DIVERS?
BOB DEAN
TOSSED FULL
COORS IN
THE POOL FROM
HIS 2ND STORY
WINDOW - IT
WAS REPORTED
THAT LEWACY
BECAME A SWIM
DIVER.

P.K. FRAWLEY
ESCAPED SER-
IOUS INJURY
WHEN HE
TRIED TO
CATCH AN
EMPTY COORS
WITH HIS
NOSE.

Hi now
editor, RE-
TAIN THIS
COLUMN!!

The yearly collection of mis-quotes and deviated statements from BCCA'ers suffering from to much beer, heat, conventioning, or a combination of all of the above. Indeed. All of these things were either overheard or directed to me during the course of Convention One X.

The best thing of all during the whole week does not even arrive via a beer can type person, but rather from a gasping, breathless young maidenly hotel maid. Her words were as follows as she ran out of room 325 of the Del Webb.

"MARILYN, MARILYN!!"

"What is it?"

"Where is that can of air disinfectant??!!!"

"Right here!"

"God, give me it!!!"

The maidenly maid then acquired a breath of air, held it deeply and closed her eyes. She ran back into the room, and sprayed vigourously. Continously. Non stop.

So as not to embarrass the occupant(s) of that room during the week, we will, indeed, withhold their identity. Unless of course it happens next year.

OVERHEARD..."I had a date with her last night, but one of us didn't show up."

"Which one?"

"I don't know."

OVERHEARD at a pre-convention party at Marcia Butterbaugh's home. "Gee, this is the only collection I never envied."

OVERHEARD.."Why don't they have self knocking doors at these things?"

Marcia Butterbaugh had, with her name badge, a large assortiment of ribbons..board member, committee, etc., which caused the newest member of the Who Chapter to comment..she should go to rent-a-chest."

Kathy Henderson.."The BCCA Presidents job is not a funny job."

Kathy Henderson..also slept in the bath tub of their suite one (at least one) night.

Mike Gehrmann #6402 carries a turtle on his belt. Don't ask me about this, though.

John Ahrens is #9. Grand. John usually wears only one shirt during the convention, a bright red one emblazoned with a #9. Until this year, it was as unique as an Apache cone. Or a 006. But, Billy Henderson, #73 has ruined that elite status, by having 28 others made up, similar to John's. And issuing them to 28 non-Ahrens. And inviting the 28 to his room at the same time, with shirts of course. And then inviting Ahrens over for a beer. At the same time the 28 were already there of coors. It was fun.

This was probably the best convention ever, as it had the least amount of things to do with beer cans of the ones we attended. It was also the best for pure fun and enjoyment.

Someone's wife..."Most of your friends that I met were nice."

Don Kurtz...Commerative cans are dumb." Man. were there the commerative cans. Must be small town chic to have a commerative can. Even the Wisconsin National Guard is getting into the act. Yep, have their own can!

Bill Henderson...My tooth-paste tastes like model airplane cement." It should have. It was.

One of the best things that happened was the skit put on during the businessmeeting by the group called Guns For Hire. Undoubtedly there are photos of same elsewhere in this issue.

Almost 50% of the attending BCCA'ers attended the business meeting. Its getting better! Even better than that, the vote to get rid of collector of the year, was close. To close. Probably should have counted the votes instead of guessing at them. Oh, well, maybe next year.

OVERHEARD...Outgoing BCCA presidents become senile during their last week in office."

Becki Palmer, Ms. Beer Can thinks I am a butt. She sure isn't the only one.

The humidity around the pool must have been 200%. But a good many dunkings and pseudo-drownings took place during the week. All of which caused a remark by Jack Isaacson.

Said he.."there is probably more beer and sweat in that pool than water."

Curt Black, who thought himself the great white buffalo, must be the roller skating king of BCCA And dots dot.

Broken limbs were semi-common also Brad Craig and Tony Reiker each sported one of this years models.

"OVERHEARD...on the way to the brewery tour..."This must also be a tour of the city dump."

No, no one found any 007 or other exotic trash. But the local Black Label distributor was kind enough to send some of the "Test Market" white Black Label cans to a nearby Safeway.

This months product to try is Kiefer. Recent converts are: Dan Andrews, Marcia Butterbaugh, Geri Schwarz. Kiefer is yoghurt with the consistency of buttermilk.

Tucson is a nice town. They had the best Wendy's hamburgers, and also a pet store called Wet Pets. Hmmm.

Rumor has it that the board will ask the new editor of this magazine to dispense with this column. Hmmm.

Henry Herbst's beer cocktail... Coors and water.

Yes, there was a moist t-shirt contest. It was based 8% on the t-shirt, and 1% on other things. Admitted participants of this fiasco, arranged by Tyler Hall, Maxx Rob, and Lew Cady were: Lynne Craig in a Bambi's Bombers t-shirt (sorry Lynne, only a select few of us know what Bambi's Bombers were)

Diane Montgomery of Texas, Marie Miller of Connecticut, Diane Childers, and 2 others whose names I was unable to obtain. The trophy winners were.... 5th & 6th place went to a young lady who escaped unnamed, but who also had a tattoo on her hip. Her shirt was just a plain old t-shirt. 3rd and 4th place went to Sheryl Van Slyke, whose shirt was "I Collect Gallons", and 1st and 2nd place went to Darla Schwenke, of Clintonville, Wis. whose shirt was an ad for Real cigarettes. Ah, yes. another name of another participant.... Rita Hicks, who tried to drown the judges.

Hi Bev.

Hi Bev.

(You
OWE
ME
3, NOW)

Hi Bev.
Inside joke.

All star elevator operator was Kathy Dalton, daughter of Woody Dalton, #10933. Seems that Woody didn't have room enough in his hotel room, so she was assigned to the elevator.

The Doubletree has a great bar, and superb fried mushrooms.

Can you believe that Premium Bill Mugrage was interviewed on TV. And he fit in a close up.

This years Harry Keithline Sobriety test was held in the desert. About 50 miles south of Phoenix, a can was placed. You bet, Harry sure did fall on it.

Ron Greenblatt..."With Premium Bill Mugrage here, there is no Lynnwood, Washington."
"Yeah," continued Premium, "Rainier has a 2% dip in sales this week."

Rich LaSusa, sez that a monster has been created by the mention of the brewery brick collectors. According to Rich, people have written for his list of traders, and sent self enclosed bricks.

Dan Reitz wants to know if each brick at Schell's Brewery is a different color.

Ann Moss, wife of the eternal Steve Moss is pregnant. She is also one of the first to admit to actually having a Big Mac attack.

OVERHEARD.."You have swamp gas for brains!"

OVERHEARD.."Was that your wife I saw leaving for the airport; again?!"

DID U KNOW..the IRS Actually checks our by-laws and constitution???

OFFICIAL COLUMN ARTIST;
CHARLIE BURGER, #9390

Beer Can Collectors of America

747 Merus Ct.,
Fenton, MO 63026

TO:

Second-class postage paid
at Fenton, Missouri and
additional mailing offices.

The CANVENTION IX SOUVENIR can is available from the BCCA for \$3.50. This is probably the most colorful and attractive of all the Convention cans. See the Supply Page for ordering information.



A FINAL NOTE

The past 4½ years as Editor has produced many additional friends and several enjoyable hours of work. It also has produced several not so enjoyable hours of work when I really didn't have the hours available. The past six months have been the most difficult as evidenced by the extreme lateness of two of my last three issues as the News Report Editor. As I now look back I should have given up the responsibilities six months previous. However, I'm always very optimistic, sometimes too much so, and this tends to get me in trouble at times. I apologize to all for my lateness on the July and November issues.

Lonnie Smith #99, Editor